

# ECONOMIC REFORMS AND GROWTH IN FRANCO'S SPAIN<sup>\*,†</sup>

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## ABSTRACT

This paper is an attempt at assessing the economic impact of market-oriented reforms undertaken during General Franco's dictatorship, in particular the 1959 Stabilisation and Liberalisation Plan. Using an index of macroeconomic distortions, the relationship between economic policies and the growth record is examined. Although a gradual reduction in macroeconomic distortions was already in motion during the 1950s, the 1959 Plan opened the way to a new institutional design that favoured a free market allocation of resources and allowed Spain to accelerate growth and catch up with Western Europe. Without the 1950s reforms and, especially, the 1959 Plan, *per capita* GDP would have been significantly lower in 1975.

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† To Luis Ángel Rojo (1934-2011), in memoriam.

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## RESUMEN

Este ensayo es un intento de evaluar el impacto económico de las reformas orientadas hacia el mercado llevadas a cabo durante la dictadura del General Franco, en particular, el Plan de Estabilización y Liberalización de 1959. A partir de un índice de distorsiones macroeconómicas se examina la relación entre políticas económicas y crecimiento. Aunque una reducción gradual de estas distorsiones se había iniciado durante los años cincuenta, el Plan de 1959 dio lugar a un nuevo diseño institucional que favoreció la asignación de recursos con criterios de libre mercado y permitió a España acelerar su crecimiento y acortar distancias con Europa Occidental. Sin las reformas económicas de los años cincuenta y, en especial, del Plan de 1959, el PIB *per capita* habría sido significativamente inferior en 1975.

**Palabras clave:** España, dictadura de Franco, reformas económicas, estabilización, liberalización, crecimiento

## 1. INTRODUCTION

The economic policy varied substantially over the years that General Franco remained in power (1939-1975). During its early years, the new regime introduced a set of anti-market policies that altered the previous behaviour of the Spanish economy dramatically. These measures resulted in high inflation rates, the development of «black markets» and a contraction in international trade. In a subsequent phase, during the 1950s, the most extreme interventionist policies were relaxed, while the Spanish economy benefited from a (military and technological) cooperation agreement with the U.S. government. A critical economic situation by mid-1959, in particular a shortage of foreign reserves, induced more drastic economic reforms. The authorities presented this set of reforms as a package, the Liberalisation and Stabilisation Plan (hereafter PSL). Simultaneously, Spain joined major international organisations increasingly committing the government to the free market discipline. As a consequence, inflation decreased, «black markets» disappeared, foreign investment increased and international trade flourished<sup>1</sup>.

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<sup>1</sup> From our point of view, the Spanish Plan of Stabilisation and Liberalisation of 1959 could be considered, to some extent, as a forerunner of the policy measures associated with the «Washington

Our main goal is to test the impact of Franco's economic policies on Spanish economic growth quantitatively. In particular, we will revisit the widespread claim that the new policies associated with the 1959 *PSL* had a dramatic impact on Spain's growth performance and explore the effects on growth of the previous tentative steps to soften regulation and intervention. A market-oriented reform is a policy measure that favours the competitive participation of private agents in economic activity, and thus assessing the impact of policy reforms is not an easy task and there are many ways to go about it (see Loayza and Soto 2003). Our choice has been to construct an index of macroeconomic distortions (hereafter IMD) and analyse its impact on growth in several counterfactual scenarios.

In a nutshell, our results confirm the important role played by the *PSL* and the subsequent reforms in promoting sustained economic growth while stressing the permissive role played by the gradual and moderate reduction of macroeconomic distortions during the 1950s. According to our calculations, without these successive economic policy reforms, GDP would have been significantly lower at the time of Franco's death in 1975.

The rest of the paper is organised as follows. Section 2 reviews Franco's regime growth record and its economic policy. In section 3, we introduce the IMD, which allows us to determine major economic policy changes in Spain<sup>2</sup>. Then, in section 4, we examine, with the help of a structural model, the main determinants of growth, highlighting the deterrent role played by macroeconomic distortions. As a sensitivity test, in section 5, we investigate the economic impact of macroeconomic restrictions using a vector autoregression (VAR) approach. In both sections 4 and 5, the economic cost of early *Francoism* anti-market policies is assessed by exploring alternative counterfactual scenarios; and section 6 is the conclusion.

## 2. ECONOMIC PERFORMANCE AND POLICY DURING FRANCO'S REGIME

Economic performance during General Franco's dictatorship represents an exception in the economic history of Modern Spain (Figure 1). Franco's regime covered the period from the end of the Civil War (1936-1939) to the dictator's death in 1975. A closer look reveals that, after the contraction that

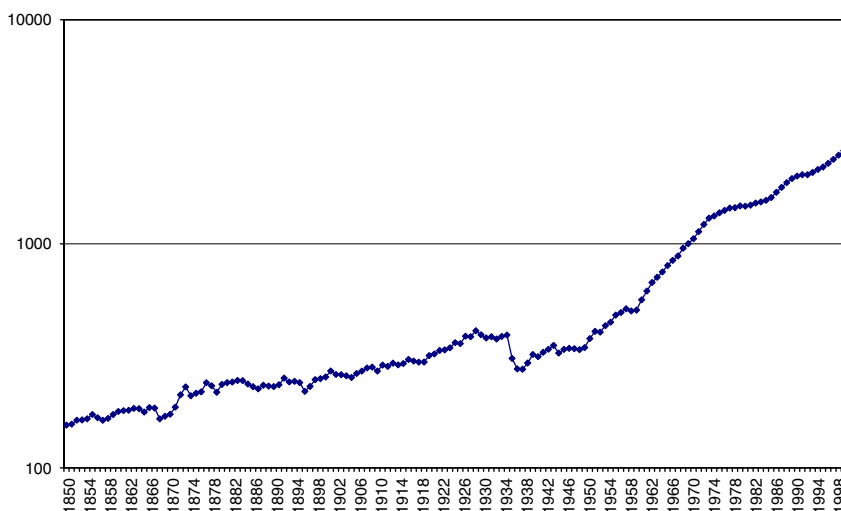
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(*Note continued*)

Consensus» (Williamson, 1990). These reforming programmes usually include measures conducive to trade and capital account liberalisation, macroeconomic policies to reduce inflation and the size of the fiscal imbalances, and other reforms to protect private property rights and to reduce the activity of the government (see Fischer (2003) and, more recently, Shleifer (2009) and Edwards (2009)).

<sup>2</sup> Previous studies have used similar indicators of macroeconomic policy (cf. Fischer 1993; Barro 1996; Durlauf *et al.* 2008; Prados de la Escosura and Sanz-Villarroya 2009).

**FIGURE 1**  
 REAL *PER CAPITA* GDP, 1850-2000 (000 PESETAS) (2000 PRICES)



Sources: Prados de la Escosura (2003, updated).

resulted from the Civil War and a very slow recovery during the 1940s, *per capita* GDP growth intensified in the 1950s and accelerated dramatically from the 1959 PSL up to 1974.

In comparative perspective, during the early phase of Franco's dictatorship, Spain's growth record was highly disappointing. Spain did not recover its pre-Civil War *per capita* GDP peak levels (1929) until 1955, while Western European countries reached, on average, 1938 levels of GDP per head by 1950. Such a difference is more striking given that the destruction of lives and physical capital, as a consequence of the Spanish Civil War, was lower than in most of Western European countries involved in the World War II<sup>3</sup>. However, an intense destruction of human capital occurred as a result of political exile and post-war political repression (see López García 1991; Prados de la Escosura 2007; Prados de la Escosura and Rosés 2010b). The situation began to change in the 1950s when, in *per capita* terms, the Spanish economy grew at a similar rate to the Western European average, but with the significant difference that Spain started from a substantially lower level<sup>4</sup>. It was during the

<sup>3</sup> See quantitative assessments in Catalan (1995), Reher (2003), Ortega and Silvestre (2006), Prados de la Escosura and Rosés (2010a) and Rosés (2008).

<sup>4</sup> Spain and Western Europe grew at 4.4 and 3.9 per cent yearly during the period 1952-1958. However, countries that experienced a reconstruction process grew at much faster pace. For

last period of Franco's rule (1959-1975) when *per capita* GDP growth reached an unprecedented intensity in Spain, not far behind that of 1950s Germany and significantly above Western Europe and the United States.

At first sight, significant differences in the forces behind economic growth can be observed between the three periods mentioned above (Table 1). In the earlier period, 1939-1951, *per capita* income growth (2.1 per cent) depended, almost equally, on the increase in GDP per hour worked (0.9 per cent per year) and on the rise in hours worked per person (1.1 per cent). Efficiency gains explained, in turn, all the improvement in labour productivity. In the second period, 1952-1958, *per capita* GDP growth accelerated (4.4 per cent) depending exclusively on the increase in labour productivity (4.2 per cent), which largely resulted from efficiency gains (2.6 per cent), but also from broad capital deepening. The pattern initiated in the 1950s intensified during 1959-1975, with labour productivity (6.4 per cent) accounting for all the improvement in *per capita* GDP (5.6 per cent), while the rise in total factor productivity (4.2 per cent) accounts for two-thirds of the increase in output per hour worked.

Why was the economic growth record so disappointing during the early period of Franco's rule? Why did the economy grow during the 1950s with no apparent significant transformation of the political regime? What does account for the acceleration in Spain's pace of growth since 1960?

The early years of the dictatorship — from the Civil War up to the early 1950s — represented a dramatic rupture with the economic policies prevalent in Spain from the mid-19<sup>th</sup> century. Effective possession of legislative and judicial powers gave Franco's dictatorship the ability to alter economic and political rights discretionally. The dictatorship did not reassure economic agents of the New State's commitment to private property and the free market. Quite the contrary, the new authorities shared a strong anti-market attitude and their economic policy often threatened private initiative and investment (Fraile Balbín 1998). Severe market controls aimed at economic autarchy were implemented (Barciela 2002). The new state-owned enterprises began by controlling «strategic» industries seeking technical solutions to maximise the amount of production, bypassing the opportunity cost of their decisions (Martín Aceña and Comín 1991). Labour relations were subordinated to the «national interest» and employers and workers incorporated into a single «vertical» union in an attempt to harmonise diverging social and economic interests (González 1979). This economic policy provided, in turn, an advantageous position to those small groups and coalitions which, in exchange for support to the dictatorship, would derive rents from the public

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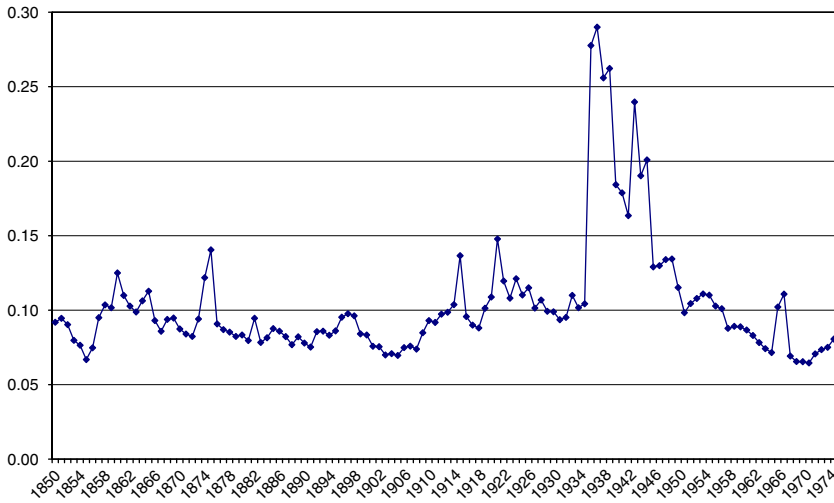
example, Italy grew at 4.9 per cent and Germany at 6.5 per cent. Growth rates computed from Prados de la Escosura (2003) for Spain and Maddison (2009) for the rest of countries. Western Europe is a population-weighted average of Austria, Belgium, Denmark, Finland, France, Germany, Italy, the Netherlands, Norway, Sweden, Switzerland and the United Kingdom.

**TABLE 1**  
**SPAIN'S ECONOMIC GROWTH AND ITS SOURCES**

	GDP growth decomposition			<i>Per capita</i> GDP growth decomposition		Sources of labour productivity growth			
	GDP	Population	<i>Per capita</i> GDP	Hours worked per person	GDP per hour worked	Land	Capital input	Labour quality	TFP
1939-1951	2.9	0.8	2.1	1.1	0.9	0.0	0.1	-0.4	1.2
1952-1958	5.2	0.8	4.4	0.2	4.2	-0.3	1.2	0.8	2.6
1959-1975	6.7	1.1	5.6	-0.8	6.4	0.0	1.3	0.9	4.2

*Sources:* Prados de la Escosura and Rosés (2009).

**FIGURE 2**  
SHARE OF GOVERNMENT CONSUMPTION IN TOTAL CONSUMPTION, 1850-1975



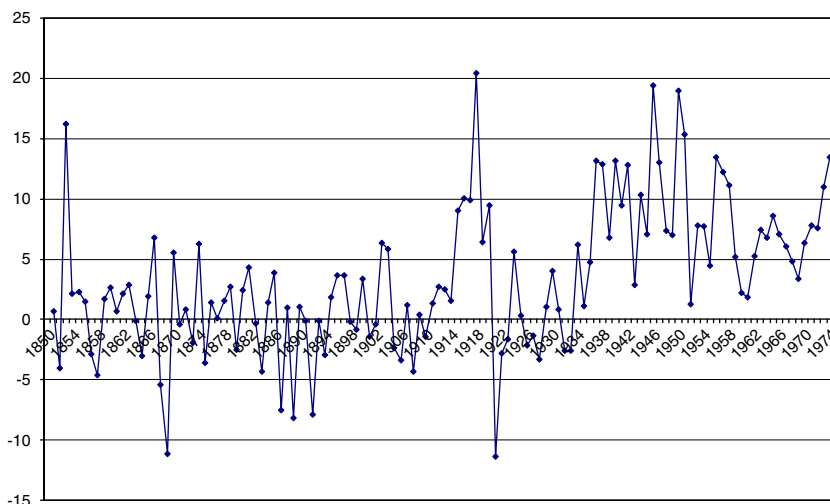
Sources: Prados de la Escosura (2003) and see the text.

sector and even control the state's economic decisions (Fraile Balbín 1999). To make the economic situation even worse, economic agents were uncertain about how long the regime would last (Calvo-González 2001, 2007a).

Although the size of the government increased (Figure 2), no tax reform to boost its revenues was introduced until 1957, as apparently a clash with interest groups supporting the regime was feared (Díaz Fuentes 1994; Comín 1996). Thus, a large amount of debt was issued while a policy of low nominal interest rates was implemented. In addition, limits to fiduciary circulation were suspended and the Bank of Spain was given full power for proceeding with debt monetisation. Under these circumstances, monetary policy succumbed to the demands of the government budget (Martín Aceña 1994). Clearly, the potential inflationary risks of this new monetary management were very high, since any increase in public debt could determine a monetary expansion. In consequence, inflation rates were comparatively high during the early years of Franco's rule even though inflation was repressed through officially established prices (Figure 3). The inflation rate was, on average, 10 per cent higher than that of the 1940s. It decreased to 8 per cent in the 1950s, and after the stabilisation measures inflation rates practically halved, falling below 6 per cent, on average, during 1959-1973, and only went up to 12 per cent after the 1973 oil shock<sup>5</sup>.

<sup>5</sup> See the discussion on inflation tendencies in González (1979).

**FIGURE 3**  
INFLATION RATE, 1850-1975 (%)



Sources: Prados de la Escosura (2003) and see the text.

Franco's regime also represented an exception from the point of view of Spain's integration in the international economy as it started with a dramatic closing down followed, after the stabilisation plan of 1959, by opening up to a historical maximum (Figure 4). The new regime strongly regulated foreign currency markets aiming at having absolute control of foreign trade (Martínez Ruiz 2003). The private possession of foreign currency was prohibited and exporters forced to hand it over to the Spanish Institute for Foreign Currency (IEME) at the official, overvalued exchange rate<sup>6</sup>. The overvaluation of the exchange rate, a matter of national pride for the Franco regime, harmed exports and fed the desire to import. To avoid collapse, the regulation and control of currency trade was very strict. The outcome of all these policies was a strong premium for currency exchange in the «black market», and thus a substantial deviation between the official and the free market exchange rate of the peseta<sup>7</sup>.

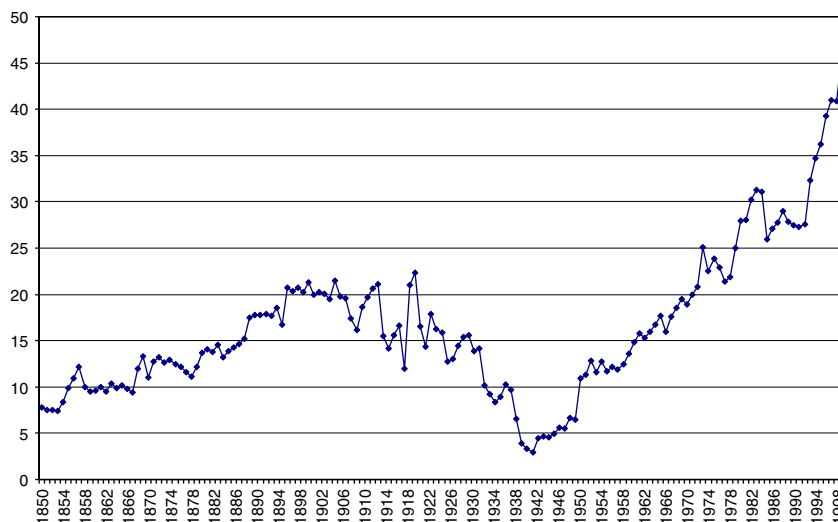
During the 1950s, economic interventionism was relaxed, but not suppressed, and the international isolation Spain had suffered since 1945, due to

<sup>6</sup> The creation of the IEME, which monopolised the deposit of and trade in all currencies, deprived the Bank of Spain of the exchange rate policy control, separating artificially the management of internal and external monetary policy (Martínez Ruiz 2003).

<sup>7</sup> For example, in 1941, the official exchange rate was 10.95 pesetas per U.S. dollar but the free exchange rate in Tangiers was 24.49 pesetas per dollar.



**FIGURE 4**  
OPENNESS, 1850-2000 (EXPORTS AND IMPORTS AS % OF GDP)

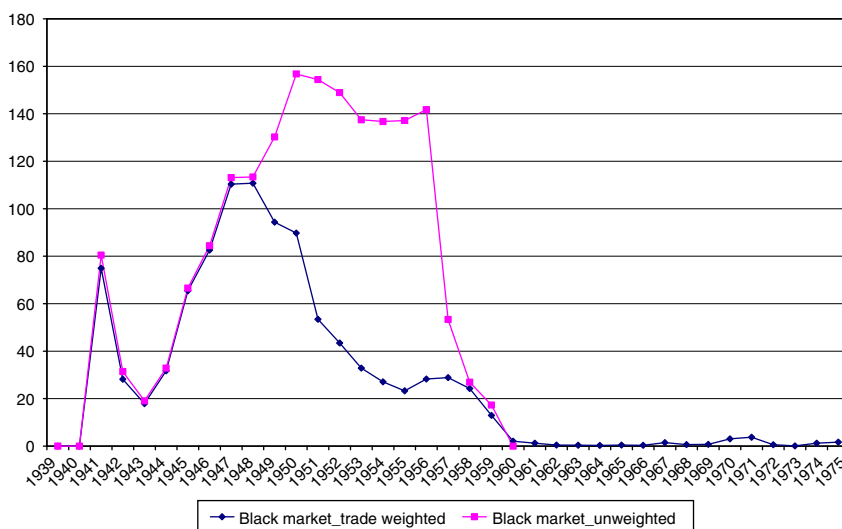


Sources: Prados de la Escosura (2003).

Franco's alignment with the Axis powers during the World War II, began to decrease. Thus, the centralised allocation of scarce goods, namely food rationing and quotas for raw materials and energy, was abolished (Barciela 2002). Yet, foreign investment continued to be harshly restricted (Viñas *et al.* 1979; Barciela 2002; Martínez Ruiz 2003). The new international context dominated by the Cold War helped decisively to rehabilitate the regime of General Franco in the international community. In November 1950, the United States supported a vote in the U.N. General Assembly invalidating the 1946 resolution, which excluded Spain from this organisation, while the Pact of Madrid (September 1953) committed the United States to provide an unspecified amount of aid in return for the right to establish four military bases in Spain (Calvo-González 2006)<sup>8</sup>. In the 1950s, fast and intensive

<sup>8</sup> According to Guirao (1998), U.S. financial support during the 1950s under the Pact of Madrid was largely aimed at building U.S. military bases. However, Calvo-González (2007a) points out that U.S. financial support was extremely important because it solved one of Spain's main bottlenecks: the lack of hard currency with which to finance. In any case, aid received by Spain did not have comparable effects to those derived by Western European countries foreign trade from the Marshall Plan (Prados de la Escosura and Sanz 1996). Furthermore, Spain did not benefit from externalities that were associated with the U.S. aid to Western Europe (De Long and Eichengreen 1991) and was excluded from the multilateral institutions that managed economic cooperation, trade and financial imbalances.

**FIGURE 5**  
 «BLACK MARKET» PREMIUM 1939-1975: TRADE-WEIGHTED AND UNWEIGHTED



Sources: Computed from Serrano Sanz and Asensio Castillo (1997), Martínez Ruiz (2003), Reinhart and Rogoff (2004), Martín Aceña and Pons (2005).

growth was apparently facilitated by the increasing confidence of economic agents derived from the greater political stability that followed the U.S.–Spain cooperation agreements (Calvo-González 2007a).

Reforms also arrived at the foreign exchange market. In an attempt to dampen the negative effects of the prevalent exchange rate policy, the authorities adopted a system of multiple exchange rates in 1948, which lasted until July 1959 (Figure 5). This new system, designed to facilitate exports and imports of certain goods by applying favourable exchange rates, has been accused of hindering foreign trade and increasing corruption (Donges 1976; de la Dehesa *et al.* 1991). Yet, the multiple exchange rate system allowed the authorities to devalue the peseta surreptitiously (Serrano Sanz and Asensio Castillo 1997). Thus, when computed with the official — and practically fixed — exchange rate, the «black market» premium increased between 1948 and 1956. However, when an «effective» official exchange rate — derived by weighting different official exchange rates by its relative importance within the balance of payments on current account — is considered, a gradual convergence is found between the free and the «effective» official exchange rate, with a subsequent contraction in the «black market» premium (see Serrano Sanz and Asensio Castillo (1997) and especially Martínez Ruiz 2003).

In the late 1950s, there were clear signs of economic overheating such as growing inflation and increasing external deficit. In particular, foreign exchange reserves were exhausted by mid-1959. In such circumstances, a complete economic policy reorientation, represented by the PSL, took place. Spain opened up to major international organisations and committed to gradual liberalisation<sup>9</sup>. Spanish presence in major international organisations was an implicit guarantee of the definitive abandonment of isolationist options, legitimised the change in economic policy, facilitated the arrival of foreign technical assistance and reduced the opposition to economic reforms from within Franco's regime (Sardà 1970; González 1979; Fuentes Quintana 1984; Varela Parache 2004)<sup>10</sup>.

The 1959 PSL marked the beginning of a new era in the Spanish economy as the country entered a process of economic liberalisation and international market integration. Measures in three main areas deserve highlighting. Firstly, a classical stabilisation operation was executed with the objective of reducing inflation, which was mainly due to a lack of monetary discipline. Public spending was controlled, the issue of new public debt limited and the Bank of Spain's discount rate increased. Secondly, domestic markets were partly liberalised by suppressing regulations and simplifying administrative procedures. Prices of goods (petrol, tobacco) and services (telephone, transport) supplied by state monopolies were adjusted upwards in an attempt to close the gap between official prices and their real provision costs. Lastly, a liberalisation of foreign economic relations was implemented (Fuentes Quintana 1984; de la Dehesa *et al.* 1991). In July 1959, Spanish authorities liberalised 50 per cent of the nation's trade. Eventually the recurrent financial problems due to monetary isolation also persuaded the authorities to rethink the exchange rate policy. In July 1959, and following the convertibility of major European currencies in December 1958 (Toniolo 2005), the peseta became convertible with major European currencies and integrated into the Bretton Woods system. This monetary integration was accompanied by a more realistic exchange rate and the adherence to the exchange rate discipline of the IMF<sup>11</sup>. As a consequence, the «black market» premium for currency exchange disappeared abruptly. Also, restrictions on foreign direct investment were relaxed (Serrano Sanz and Pardos 2002)<sup>12</sup>.

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<sup>9</sup> Spain integrated successively in the International Monetary Fund (IMF; 1958), the World Bank (1958), the Organization for European Economic Cooperation (1959) and the General Agreement on Tariffs and Trade (1963).

<sup>10</sup> Historians have usually claimed that these measures were influenced by IMF and OEEC (a forerunner of the OECD) advice (González (1979), although discrepant views have been expressed (Calvo-González 2007b).

<sup>11</sup> The national currency devalued to 60 pesetas per U.S. dollar, a rate slightly higher than the one prevailing on the black market (Martínez Ruiz 2003).

<sup>12</sup> The IMF, the OEEC, the Bank for International Settlements and several U.S. private banks provided financial coverage for the operation of the Stabilisation Plan through grants and loans in hard currency, its total estimated at \$544 million (Guirao 1998).

All major contingency measures contained in the 1959 Plan were successful: inflation declined, the budget deficit disappeared and an inflow of foreign capital took place (Prados de la Escosura and Sanz 1996). By implementing the new policy, Franco's regime showed its commitment to orthodox macroeconomic policies and offered a precedent of responsible behaviour to domestic and foreign investors.

After the 1959 Plan, and accompanying the integration of Spain into international organisations, a liberalisation of foreign economic relations was implemented. Quantitative restrictions on foreign trade were replaced by more flexible and less distorting tariffs. Nevertheless, in early 1959, liberalised trade (i.e. imports entering with the only requirement of satisfying the tariff) was only 9 per cent of total trade, while the remainder was subject to quotas, special trade or bilateral agreements. By 1973, liberalised trade reached 80 per cent of the total, while quotas and special trade had almost disappeared (Serrano Sanz and Pardos 2002).

Spain's commitment to openness continued during the remaining years of Franco's dictatorship (1960-1975). Integrating the peseta in the Bretton Woods system led to its convertibility at a more realistic exchange rate. This was completed with a moderate financial liberalisation on the capital inflows in the long term, while short-term outflows were restricted<sup>13</sup>. Trade liberalisation was gradual since the rapid decrease of quantitative restrictions was partly counterbalanced by an increase in tariff rates (Donges 1976)<sup>14</sup>. The preferential agreements with the European Economic Community in 1970 resulted in a new decrease in tariffs and increases in trade quotas with member countries. Large trade imbalances were financed by foreign investment, tourism and emigrant remittances (Prados de la Escosura and Sanz 1996; Serrano Sanz and Pardos 2002).

### 3. MEASURING MACROECONOMIC DISTORTIONS

Can these policy reforms and their impact on long-run growth be assessed quantitatively? To meet this challenge, we investigate the extent to which these policies affected broad capital accumulation and efficiency gains.

A fundamental problem in analysing the impact of economic reforms is that the different policies were not independent from each other and were often implemented simultaneously. From an econometric point of view, this

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<sup>13</sup> This was quite common in western countries at the time and consistent with the scarce presence of foreign banks in Spain. In addition, the system of fixed exchange rates seemed to require, in the peripheral countries, tight exchange controls to prevent potentially destabilizing short-term speculative operations (See, for example, Eichengreen *et al.* 2003).

<sup>14</sup> International commitments forced Spain to attend the GATT negotiating rounds. For example, in the Kennedy Round of GATT (1964-1967), Spain agreed tariff reductions introduced between 1968 and 1972 (Serrano Sanz and Pardos 2002).

may mean that the different explanatory variables are correlated. Therefore, we need to capture those features of macroeconomic policies that could influence economic performance while avoiding cross-correlation between different policy indicators. The solution is provided by an Index of Macroeconomic Distortions (IMD hereafter)<sup>15</sup>.

The selection of the variables compounding the IMD is not *ad hoc* since we have considered those variables that seem more representative of *Francoist* economic policies<sup>16</sup>. In the construction of the IMD, we have used factorial analysis based on Principal Component Analysis (PCA hereafter), which assigns weight on the basis of the distributions and interrelations between the various underlining components<sup>17</sup>. The results obtained from the application of this methodology are presented in Appendix 2. After exploring different alternative components for the IMD, we reached the conclusion that the «best» index combines three macroeconomic variables: the rate of inflation, the differential between the official and the free market exchange rates (the «black market» premium) and the share of government consumption within total consumption<sup>18</sup>. Thus, IMD has been obtained as a linear combination of these variables in which the values assigned by PCA to each component, expressed as a proportion of their total value, are used as their respective weight.

The inclusion of these variables can be justified in economic terms. A high (and volatile) rate of inflation implies an absence of sound money and undermines gains from trade, and therefore has a negative impact on economic growth<sup>19</sup>. Moreover, it alters the fundamental terms of long-term contracts, leading to a decrease in economic confidence<sup>20</sup>.

<sup>15</sup> Our index is related to the index of economic freedom (IEF) published by the Fraser Institute since 1996 (Gwartney *et al.* 1996) and to the «reduced» IEF developed by Prados de la Escosura and Sanz-Villarroya (2009).

<sup>16</sup> Furthermore, our variables closely resemble those employed by Fisher (1993), Barro (1996) and Durlauf *et al.* (2008) to account for the impact of macroeconomic policy on cross-country differences in GDP growth.

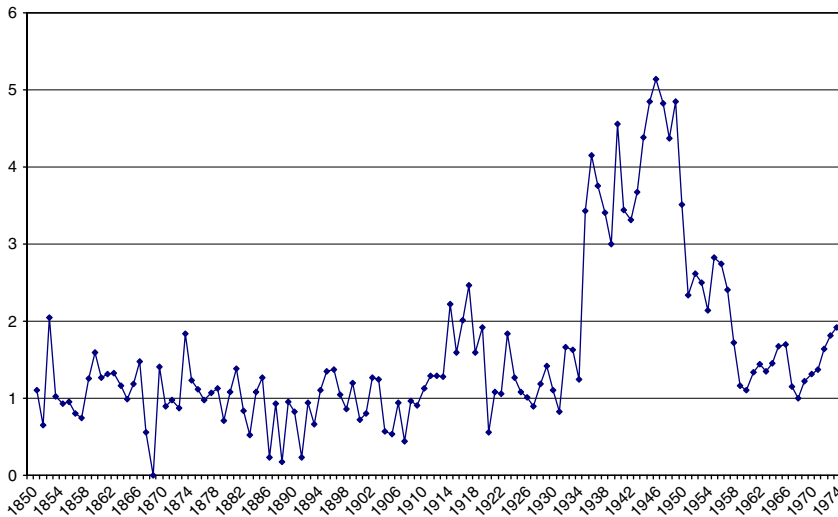
<sup>17</sup> Some critics stress that the PCA fails to reflect a conceptual link between the theory behind the choice of elements and the index itself. Others observe that the results are sensitive to the scale of measurement of the different variables under consideration and highlight the ambiguity involved in the interpretation of the results. Finally, it is argued that this methodology assigns lower weights to variables that are highly correlated with others (Heckelman and Stroup, 2005, p. 957). It should be noted, however, that in this particular case the problems derived from applying this methodology appear to be minor.

<sup>18</sup> Government consumption covers government spending on goods and services (administration, military, judicial system, etc.), while it excludes, in addition to health and education expenditure, public transfers (such as social security, unemployment benefits and retirement pensions) and gross fixed capital formation. In other words, it measures the part of government spending that not directly devoted to productive activities or to increasing private consumption.

<sup>19</sup> We have followed the Fraser Institute's IEF in computing the variable Inflation as inflation rate/(100 + inflation rate; See Gwartney *et al.* 1996.

<sup>20</sup> The relationship between inflation and growth has provoked an intense debate since Barro's (1995) seminal contribution.

**FIGURE 6**  
INDEX OF MACROECONOMIC DISTORTIONS 1850-1975



Sources: See Appendix 1 and the text.

Exchange rate controls, in so far as they reduce the convertibility of currency, hold back international trade, foreign investment and private confidence in government behaviour. In particular, capital controls do have an important negative effect on economic growth (Chanda 2005). In countries with powerful interest groups, capital controls lead to greater inefficiencies and lower economic growth.

Finally, as regards the share of public consumption in total consumption, it is generally accepted that the government should provide public goods for which free markets do not produce efficient results (De Haan *et al.* 2006). However, when public spending increases its share of total spending, political decision-making is substituted for personal choice, and consequently economic freedom declines.

The years 1936-1958 appear to be an exceptional period in the evolution of IMD, with only the milder precedent of the World War I (Figure 6). A significant increase took place from 1936 up to 1947, where it stayed at a high level, until a gradual decline started in 1951, and was sustained during the 1950s. A merely episodic reversal took place between 1956 and 1959, which could be associated with populist policies implemented by the Ministry of Labour, which led to a substantial pay rise across the board in 1956 and a subsequent inflation upsurge (Barciela 2002). Then, the IMD remained stable at low values until it rose again after the 1973 oil shock.

#### 4. ASSESSING THE IMPACT OF IMD ON GROWTH: A STRUCTURAL MODEL

*Per capita* income differences across countries are often explained as a result of differences in broad capital endowments and TFP (cf. Hall and Jones 1999). Economic policies under Franco's Regime may have had considerable influence on the sources of economic growth.

Our starting point is a conventional augmented-Solow model *à la* Mankiw *et al.* (1992), in which GDP (in logs) is dependent on the quantity of labour, in logs, (measured by the number of hours worked, LAB hereafter), the rate of investment (the ratio of gross capital formation to GDP at current prices, INVT), the quality of labour (improvements in labour's skills as a measure of human capital, HK, in logs) and total factor productivity (TFP, in logs)<sup>21</sup>. GDP is not fully defined because we do not include land in our calculations and TFP is not a combination of the INVT, HK and LAB variables<sup>22</sup> (Table 2).

$$\log \text{GDP} = a_0 + a_1 \log \text{LAB} + a_2 \log \text{INVT} + a_3 \log \text{HK} + a_4 \log \text{TFP} + \varepsilon \quad [1]$$

The hypothesis is that macroeconomic distortions, as measured by IMD, decreased efficiency gains and disrupted capital accumulation. For this reason, TFP, HK and INVT have been endogeneised, and thus the impact macroeconomic distortions have on them is taken into account, while allowing for additional exogenous variables<sup>23</sup>.

There are several channels through which the macroeconomic policy may have affected TFP growth, because this is the result of both efficiency gains and technological changes (Harberger 1998). We postulate that TFP (in logs) depends on IMD, the degree of openness (measured as the ratio of exports plus imports to GDP, OPEN, in logs) and previous levels of human capital and GDP, which are proxies for the actual technological capability<sup>24</sup>.

$$\log \text{TFP} = b_0 + b_1 \text{IMD} + b_2 \log \text{OPEN} + b_3 \log \text{HK} + b_4 \log \text{GDP} + \varepsilon \quad [2]$$

In order to explain investment rates, we have related the share of capital formation in GDP to the relative price of capital, the degree of financial

<sup>21</sup> Other studies show that *per capita* income differences across countries are explained taking into account differences in capital endowments and TFP (Hall and Jones 1999). The sources for the data used in this section are detailed in Appendix 3 (see also Table 2).

<sup>22</sup> TFP is drawn from the growth accounting exercise in Prados de la Escosura and Rosés (2009).

<sup>23</sup> However, we have not followed the same procedure with LAB because we assume that is mainly driven by exogenous demographic forces and unexpected shocks such as wars (which are independent from macroeconomic policies).

<sup>24</sup> Anti-trade policies decrease TFP as international trade is a significant carrier of R&D knowledge (Coe and Helpman 1995, Madsen 2007). Similarly, policies limiting FDI investment may also damage TFP gains (Haskel *et al.* 2007). In consequence, we introduce OPEN as a control variable because some changes in trade policy (like modifications in quotas) could not be well captured by IMD.

**TABLE 2**  
**SUMMARY STATISTICS**

	<b>Mean</b>	<b>s.d.</b>
GDP	5.653	0.736
INVT	11.84	6.753
TFP	4.911	0.288
LAB	5.038	0.309
HK	4.704	0.105
RUCK	4.400	0.409
DEPTH	-1.053	0.466
GINI	-0.982	0.173
IMD	1.545	1.033
OPEN	-2.032	0.413
INTEREST	1.874	0.256
CIM	-1.124	0.894

INVT: investment rate; TFP: total factor productivity; LAB: labour quantity; HK: labour quality; RUCK: relative user's cost of capital; IMD: index of macroeconomic distortions; INTEREST: nominal interest rate; CIM: contract-intensive money.

*Notes:* All the variables are expressed in logs except INVT and IMD.

*Sources:*

Real GDP, Prados de la Escosura (2003), Table A.11.7.

INVT: Prados de la Escosura (2003), Table A.13.3.

TFP: Prados de la Escosura and Rosés (2009).

LAB: Prados de la Escosura and Rosés (2009).

HK: Prados de la Escosura and Rosés (2009).

RUCK: user's cost of capital, Prados de la Escosura and Rosés (2009); GDP deflator: Prados de la Escosura (2003), Table A.11.9.

DEPTH (M2/GDP): M2: Martín Aceña and Pons (2005), Table 9.16; GDP, Prados de la Escosura (2003), Table A.13.1.

GINI: Prados de la Escosura (2008).

IMD: see the text.

OPEN (openness measured as % (Exports + Imports)/GDP): Prados de la Escosura (2003), Table A.13.1.

INTEREST: Martín Aceña and Pons (2005), Table 9.17.

CIM: (M2-Cash)/M2, Prados de la Escosura estimates (unpublished).

development, the level of GDP and the degree of income inequality. Thus, the rate of capital accumulation has been associated with the relative price of capital goods (Taylor 1998). Here, instead of the relative price of capital goods, we use the user cost of capital, since it is a more accurate measure as it includes the price of capital goods, the interest rate and the depreciation



rate, relative to the consumption deflator (hereafter, RUCK). In addition, we expect financial development (measured as M2 over GDP, DEPTH, thereafter) to encourage, *ceteris paribus*, investment. As regards the role of inequality in capital accumulation, there are competing views: on the one hand, the negative connection between inequality and investment, as a result of social instability, has been stressed (Alesina and Perotti 1996); on the other hand, a positive link associating, at low levels of *per capita* income, inequality with increased saving and investment has been claimed (Kaldor 1955-1956). We use the Gini coefficient as our income inequality measure (GINI, hereafter). Specifically, the share of investment in GDP (INVT) is related to (the logs of) RUCK, DEPTH, GDP and GINI.

$$\text{INVT} = c_0 + c_1 \log \text{RUCK} + c_2 \log \text{DEPTH} + c_3 \log \text{GDP} + c_4 \log \text{GINI} + \varepsilon \quad [3]$$

Furthermore, it should be taken into account that price distortions — caused by factors ranging from taxes on capital goods and barriers to capital goods imports to monopoly rights for domestic capital good producers — play a prominent role in explaining the relative price of capital goods (Jones 1994; Collins and Williamson 2001; Eaton and Kortum 2001; Restuccia and Urrutia 2001). For these reasons, the relative user cost of capital (RUCK) is assumed to depend on IMD and also on GDP level.

$$\log \text{RUCK} = d_0 + d_1 \text{IMD} + c_2 \log \text{GDP} + \varepsilon \quad [4]$$

Lastly, the quality of labour, or human capital, depends on the level of development (GDP) and past levels of TFP<sup>25</sup>. In the structural model, IMD affects TFP, and TFP affects labour quality.

$$\log \text{HK} = e_0 + e_1 \log \text{GDP} + e_2 \log \text{TFP} + \varepsilon \quad [5]$$

To investigate the relationship between IMD and GDP, we have constructed a structural model as a system of simultaneous equations (equations [1]-[5]) We have used three-stage least squares (3SLS) in the estimate that solves the problem of contemporary correlation between the equations' residuals and deals with the endogeneity problem often present in this kind of exercise (see Appendix 3 for a detailed exposition of the econometric procedure). The results are presented in Table 3.

The results are in line with our predictions, and all variables have the expected sign at the conventional levels of significance. Not surprisingly, we found that IMD had a negative impact on GDP levels channelled through factor accumulation (via the relative price user cost of capital) and TFP levels. The results from equations [2]-[5] help us to establish the relationship between IMD and GDP

<sup>25</sup> Cervellati and Sunde (2005) have shown that this relation exists.

**TABLE 3**  
ECONOMETRIC MODEL: STRUCTURAL ESTIMATION (1850-1975)

Dependent variable	GDP (equation [1])	TFP (equation [2])	INVT (equation [3])	RUCK (equation [4])	HK (equation [5])
Constant	-8.527 (-9.349)			2.585 (13.644)	3.332 (21.619)
INVT (-1)	0.0078 (2.975)				
TFP (-3)	0.936 (13.626)				
TFP (-10)					0.158 (3.679)
LAB	1.331 (13.670)				
HK	0.598 (1.878)				
HK (-6)		0.709 (26.337)			
RUCK			-3.117 (-3.546)		
DEPTH			4.689 (6.249)		
GINI			6.058 (3.142)		
GDP			6.436 (9.968)	0.271 (7.782)	0.107 (10.649)
GDP (-1)		0.323 (20.728)			
IMD (-1)				0.179 (7.088)	
IMD (-3)		-0.060 (-4.526)			
OPEN		0.068 (2.069)			
Adjusted $R^2$	0.990	0.936	0.769	0.567	0.947
Number of observations	123	115	118	122	116

*Notes:* See Appendix 1 for the definition of independent variables.

Three-stages least square method has been used.

*t*-ratios are given in brackets; the number of lags appears in brackets after the variable's name. For example INVT (-1).

GDP, TFP, HK, OPEN, LAB and RUCK are in logs. Instrumental variables are:

Equation [1]: constant, INVT (-2), TFP (-2), TFP (-3), LAB (-1), RUCK, IMD, OPEN: OPEN (-1) and OPEN (-2) and HK.

Equation [2]: constant, LAB(-1), HK(-1), GDP (-2), OPEN (-2), OPEN (-3), CIM (-1), CIM (contract-intensive money),  $[M2-C]/M2$ , *C* being currency outside banks (see Clague *et al.* 1999) and INTEREST (real interest rate).

Equation [3]: constant, INTEREST (-1), INTEREST (-3), IMD: IMD (-1), DEPTH, OPEN (-1), OPEN (-2), GDP (-1) and GDP (-2).

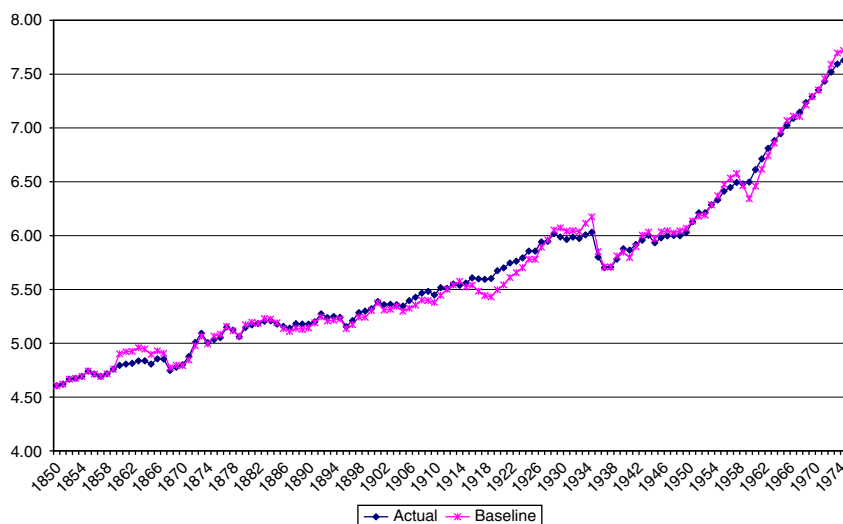
Equation [4]: constant, IMD (-2), IMD (-3), OPEN (-4) and GDP (-1).

Equation [5]: constant, GDP (-1), GDP (-2), TFP (-1), TFP (-2), TFP (-3), IMD: IMD (-1) and OPEN: OPEN (-1).

*Sources:* Appendix 3.

determinants. Equation [2] shows that a lower degree of macroeconomic distortions, a higher degree of openness and a higher level of human capital and GDP, in previous periods, guarantee a higher TFP level. In fact, a 10 per cent increase in IMD leads to a decrease of about 6 per cent in the TFP level.

**FIGURE 7**  
 REAL GDP, 1850-1975 (LOGS): ACTUAL AND MODEL SIMULATION (BASELINE)



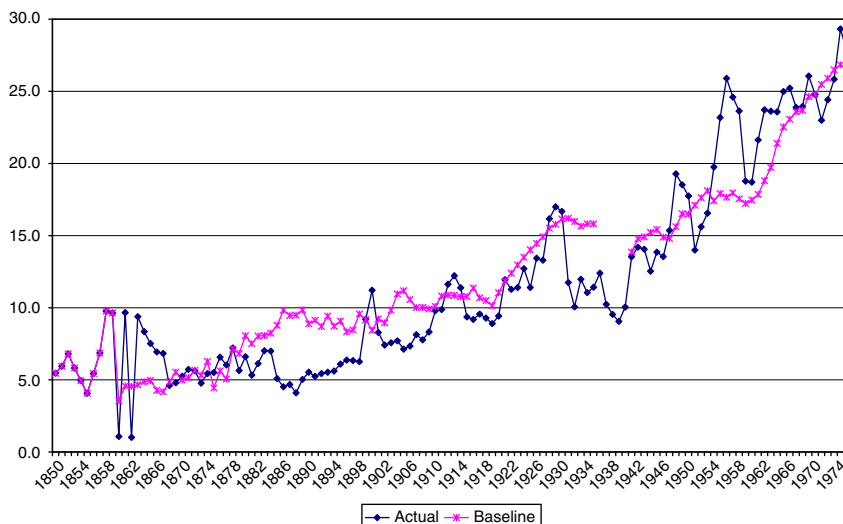
Sources: Table 3. See the text.

Equations [3] and [4] analyse the impact of distortions on physical capital investment. We found that IMD influenced RUCK positively, which in turn influenced investment negatively. In other words, macroeconomic distortions reduced investment by increasing the user cost of capital (note that the partial elasticity of RUCK with respect of IMD is 0.18). Results from equation [3] lend support to the view that attributes lower rates of capital accumulation to higher RUCK. The estimates also suggest that the degree of financial development (DEPTH), inequality (GINI) and the level of GDP are associated with an increase in the rate of investment (INVT). In sum, investment is negatively correlated with distorting policies and positively correlated with inequality and financial development. Why inequality is associated with a higher rate of capital accumulation deserves further research.

Lastly, equation [5] discusses the underlying determinants of human capital levels. No clear-cut evidence of IMD impact on human capital (HK) seems to exist, since it is determined by GDP and TFP levels. However, as discussed earlier, IMD may influence HK indirectly by reducing both TFP and GDP levels.

How does the structural model perform? In order to find out we have used its parameters with the historical values of the exogenous variables to predict the value of each dependent variable (GDP, investment, human capital and TFP) and then confront this baseline with its actual value. In Figures 7-10,

**FIGURE 8**  
INVESTMENT RATE (% GDP), 1850-1975: ACTUAL AND MODEL SIMULATION  
(BASELINE)



Sources: Table 3. See the text.

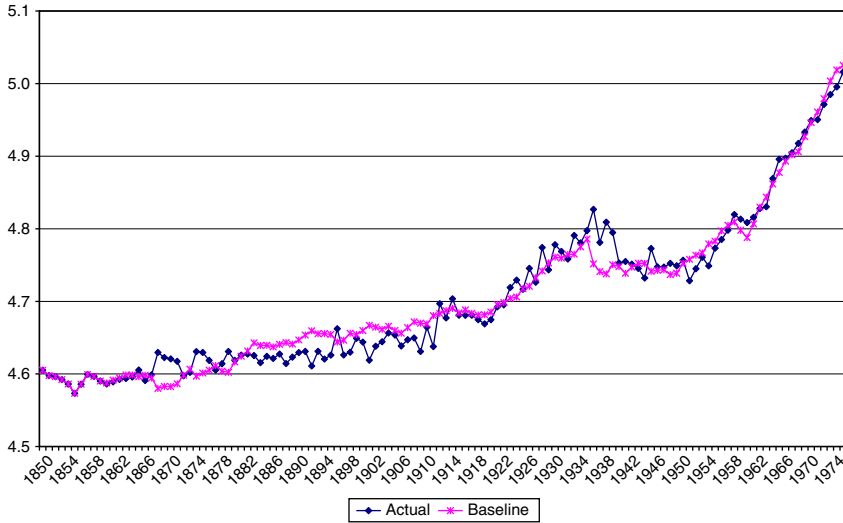
we observe that the simulated values track the actual values of the endogenous variables reasonably well over the long run and, in particular, during the period considered, 1939-1975, both before and after the 1959 Stabilisation Plan. More specifically, the evolution of GDP and human capital is tracked closely by the model simulations and that of the TFP and the investment rate to a lesser extent. Predictions over shorter periods, however, are less accurate (see, for example, how the model fails to capture the volatility of the actual investment rate and the productivity collapse during the early 1930s).

In order to estimate the economic impact of macroeconomic distortions, as captured by the IMD, during the early phase of Franco's dictatorship (1939-1959), and thus weigh up the contribution of the 1959 PSL to economic growth, we have carried out a counterfactual exercise<sup>26</sup>.

We propose two counterfactual scenarios, in which the estimated coefficients in Table 3 together with the values of each variable may be used to explore some hypothetical alternatives. Firstly, we consider a hypothetical

<sup>26</sup> Carreras (1982, 1992) and Martín Aceña (2004) investigated a counterfactual scenario but did not carry out any formal quantitative estimation of the impact of Franco's economic policies.

**FIGURE 9**  
 HUMAN CAPITAL, 1850-1975 (LOGS): ACTUAL AND MODEL SIMULATION  
 (BASELINE)

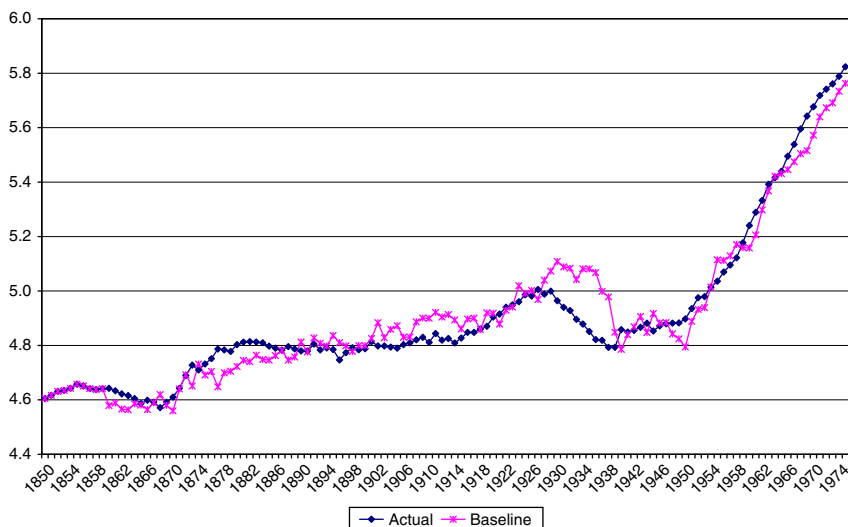


Sources: Table 3. See the text.

situation in which the average value of IMD during 1939-1951 would have been retained during the period 1952-1975 (scenario I). This is an extreme situation that simulates autarchy throughout the entire Franco regime. Then, a less stringent assumption is made in scenario II: the IMD average value for 1952-1958 would have remained in place until 1975, that is, had the PSL failed to be implemented. This seems a plausible scenario if the reformists' advice had been rejected by Franco and his closest advisers at the conjuncture of acute lack of foreign reserves faced by Spain in 1959. In scenarios I and II, we expect lower values than those actually observed.

The outcomes of these counterfactual exercises are compared to the baseline results of the structural model for each dependent variable in Figures 11-14, as well as to their baseline and actual values in Table 4. These results lend strong support to the hypothesis that macroeconomic policy conducted during the early part of Franco's regime damaged the Spanish economy severely. For each variable, absolute and *per capita* GDP, investment, human capital and TFP, the impact of Franco's economic policy was damaging. More prominently, the major channel by which IMD affected economic growth was through TFP. In other words, bad policies translated into lower TFP growth.

**FIGURE 10**  
TOTAL FACTOR PRODUCTIVITY, 1850-1975 (LOGS): ACTUAL AND MODEL  
SIMULATION (BASELINE)



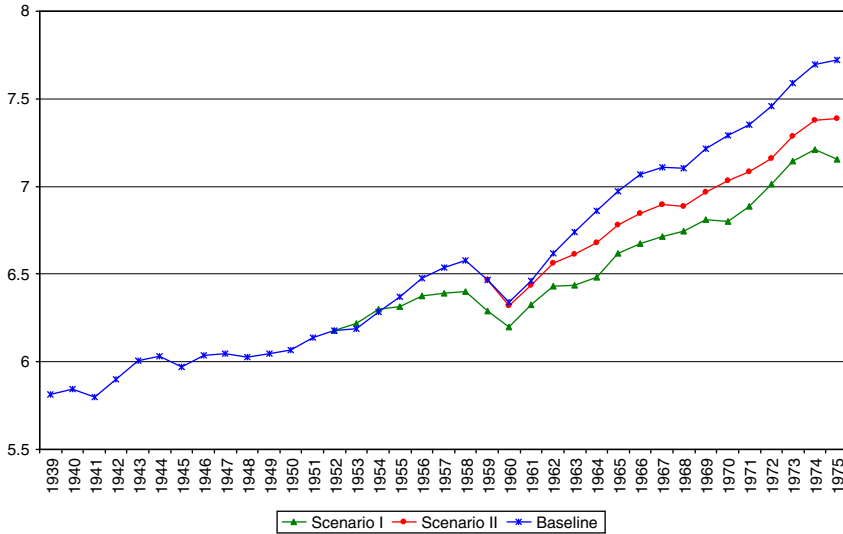
Sources: Table 3. See the text.

However, non-negligible differences are observed between the hypothetical results cast by scenarios I and II. To be more precise, for the period 1959-1975, real GDP per head would have grown at 60 per cent of its actual rate under scenario I and at 75 per cent under scenario II.

What would have been, then, Spain's relative position at the end of Franco's dictatorship if pre-1959 macroeconomic distortions had remained in place? Spain's counterfactual position relative to Western Europe shows that catching up to Western Europe would have been deferred until the early 1970s under scenario I, and until the mid-1960s under scenario II (Figure 15). Comparative levels of GDP per head in 1975 for actual and counterfactual Spain (resulting from scenarios I and II) are presented in Table 5. Spain, already at the bottom of Western Europe, would have fallen further: below Argentina, Greece and Ireland, and close to Portugal, in the relatively benign scenario II, and below Poland, Hungary and Uruguay, and close to Mexico, in scenario I.

To sum up, these counterfactual exercises lend strong support to the hypothesis that macroeconomic policies conducted during the early Franco regime seriously damaged the Spanish economy. Furthermore, the view of the first two decades of Franco's dictatorship (1939-1959) as a monolithic

**FIGURE 11**  
 REAL GDP, 1939-1975 (LOGS). STRUCTURAL MODEL SIMULATIONS: BASELINE  
 AND COUNTERFACTUAL SCENARIOS



Sources: Table 3. See the text.

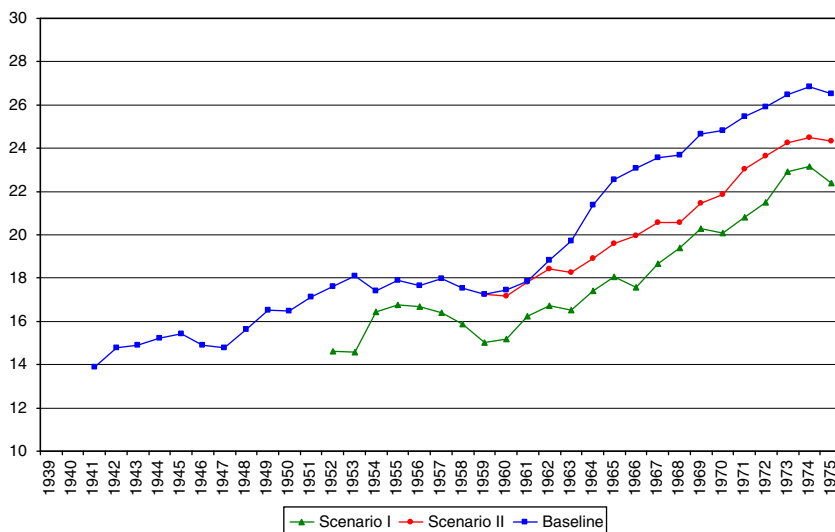
autarchic era is challenged by these results<sup>27</sup>. Our results stress that the (*de facto*) mild and gradual liberalisation that occurred during the 1950s — which translated into lower inflation and a convergence between the official and the free market exchange rate — helped improve economic performance and portrayed the 1959 structural reforms as the response to a growth crisis rather than the reaction to a collapsing economy. As in other historical experiences (i.e. Latin America in the period 1940-1980), in Spain inward-looking policies did not preclude growth but set limits to its sustainability over the long run.

## 5. ASSESSING THE IMPACT OF IMD ON GROWTH: A VAR APPROACH

How robust might our results be? In the absence of a theoretical model, a complementary way of assessing the impact of IMD on growth can be

<sup>27</sup> González (1979), among others, had stressed the differences between the 1940s and 1950s. Nonetheless, such differences are often neglected in the literature when it comes to discussing the impact of the *PSL*.

**FIGURE 12**  
INVESTMENT RATE (% GDP), 1939-1975. STRUCTURAL MODEL SIMULATIONS:  
BASELINE AND COUNTERFACTUAL SCENARIOS



Sources: Table 3. See the text.

obtained through the estimation of vector autoregressive models (VAR), which have the advantage over the previous approach, based on a structural model of not assuming any *a priori* causal link among the considered variables. At the same time, a VAR approach provides a sensitivity test to the results obtained with the structural model in the previous section.

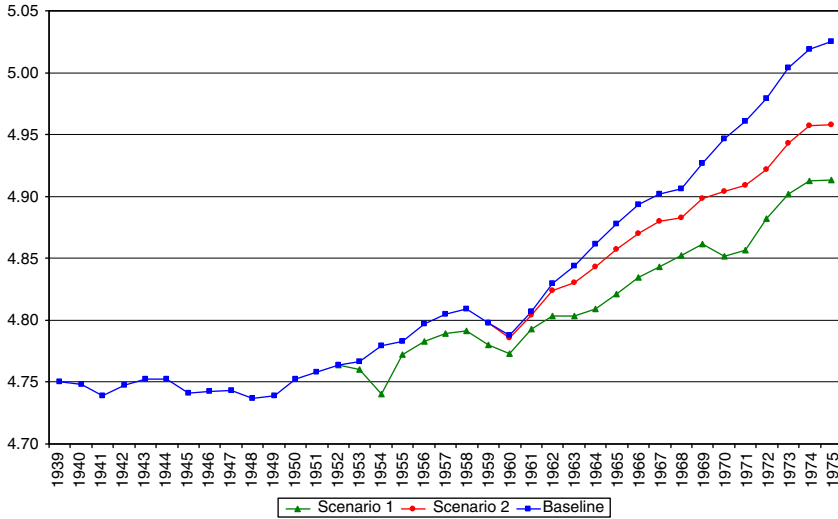
Our empirical goal is to find a stable long-run relationship between IMD and a set of variables, which constitute the immediate determinants of growth, and to test for causality, that is, for the direction in which these variables influence each other. Owing to the fact that all the variables are integrated of order one (as shown in Appendix 3), we have carried out a stationary VAR analysis between IMD and the relevant variables affecting growth (that is, human and physical capital and TFP), all of them in differences, for the period 1850-1975<sup>28</sup>.

The results are provided in Tables A4.1-A4.4 of Appendix 4. In all cases, IMD is statistically significant. We can observe that the growth rates of physical and human capital and labour quantity, as well as TFP, are negatively

<sup>28</sup> We have estimated the VARs for the period 1850-1975 in order to consider the long-run dimension of the relationship between each pair of variables.



**FIGURE 13**  
 HUMAN CAPITAL, 1939-1975 (LOGS). STRUCTURAL MODEL SIMULATIONS:  
 BASELINE AND COUNTERFACTUAL SCENARIOS



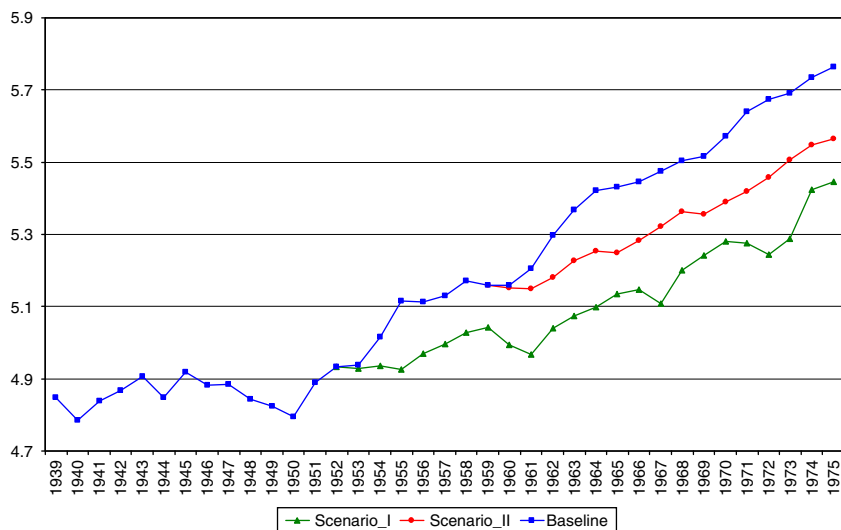
Sources: Table 3. See the text.

affected by IMD. Furthermore, a bidirectional causality between physical capital, on the one hand, and IMD, on the other, has been found. Thus, macroeconomic distortions reduced physical capital accumulation, which in turn led to inefficient policies and new distortions. However, between IMD and human capital, and IMD and TFP, respectively, the causality is unidirectional, and thus macroeconomic distortions result in lower human capital accumulation and efficiency; however, lower growth rates of human capital and TFP do not imply macroeconomic distortions. Our results also confirm a not statistically significant association between IMD and the growth rate of labour quantity.

As with the structural model, we explore two different hypothetical scenarios in an attempt to assess the economic impact of macroeconomic distortions during early *Francoism* (1939-1959).

Firstly, the individual impact of IMD on broad capital and TFP in scenario I (in which the average value of IMD during 1939-1951 would have remained unaltered for the period 1952-1975) and scenario II (in which IMD average value for 1952-1958 would have been unchanged until 1975) have been estimated. The next step has been to simulate the impact on absolute and *per capita* GDP of these counterfactual values for labour quantity, broad capital and TFP using the factor shares and the values for land and labour

**FIGURE 14**  
TOTAL FACTOR PRODUCTIVITY, 1939-1975 (LOGS). STRUCTURAL MODEL  
SIMULATIONS: BASELINE AND COUNTERFACTUAL SCENARIOS



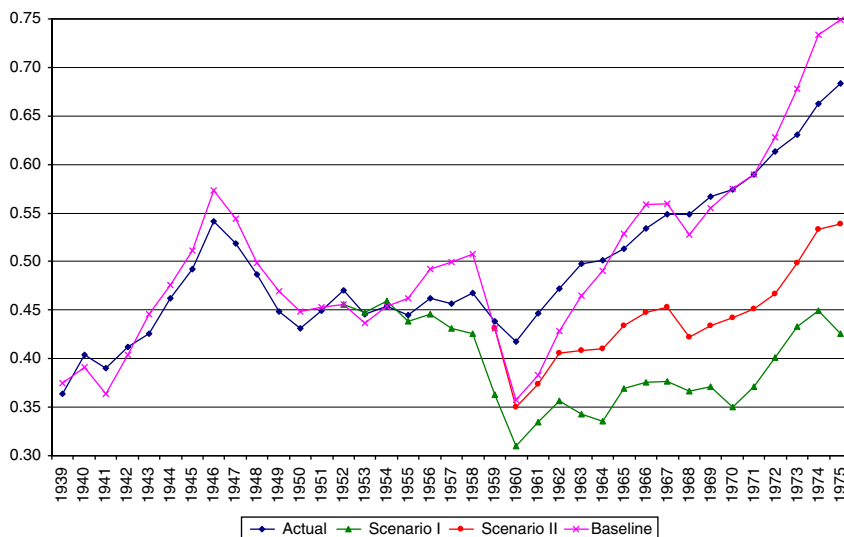
Sources: Table 3. See the text.

quantity in the Prados de la Escosura and Rosés (2009) growth accounting exercise. The results are presented in Table 6, along with the model simulated (baseline) and actual values.

Our results suggest that, had the macroeconomic distortions of the period 1939-1951 continued throughout the 1950s (scenario I), the growth rate of *per capita* income would have shrunk to less than half, and that of TFP to two-thirds, while the human capital contribution to growth would have collapsed. The comparison between the outcome of scenarios I and II during the years 1959-1975 allows us to stress the difference the PSL and the subsequent reforms made for Spain's economic performance, while simultaneously underlining the impact of changes in policies and context operated throughout the 1950s. Specifically, under scenarios I and II, *per capita* income growth would have withered to less than one- and two-thirds, respectively, of the actual figures.

What would have been, then, Spain's relative position at the end of Franco's dictatorship had pre-1959 macroeconomic distortions remained in place? Counterfactual levels of real GDP per head suggest that had pre-1951 economic policies remained in place (scenario I), Spain would have fallen behind Western Europe steadily until 1970, while in the alternative coun-

**FIGURE 15**  
 SPAIN'S RELATIVE REAL *PER CAPITA* GDP, 1939-1975. ACTUAL AND STRUCTURAL  
 MODEL SIMULATIONS (WESTERN EUROPE 12 = 1)



Sources: See Table 5 and the text.

terfactual hypothesis in which the 1959 PSL would not have been implemented (scenario II), no catching up with Western Europe would have occurred before 1975. The outcome of these simulations shows a deep contrast with the actual (and baseline) catching up taking place between 1959 and 1975, as Spain went up from having less than half of Western European income per head in the 1950s to reaching two-thirds by the time of Franco's death (Figure 16). In Table 7, levels of GDP per head in 1975 for actual and counterfactual Spain are compared with those in OECD, Central and Eastern Europe and Latin America. In these counterfactual simulations, Spain would have fallen behind Portugal, Poland and Hungary in the relatively benign scenario II, and below Romania and Colombia in scenario I. We can conclude, then, that the counterfactual results derived from the VAR approach accentuate those obtained with the structural model.

## 6. CONCLUDING REMARKS

This paper has analysed the impact of Franco's economic reforms on Spanish economic growth. The important role played by the new economic

**TABLE 4**  
STRUCTURAL MODEL: GROWTH IN ACTUAL AND SIMULATED ECONOMIC  
POLICY SCENARIOS

	1939-1951	1952-1958	1959-1975	1939-1958	1939-1975
<i>Per capita</i> GDP growth (%)					
Actual	2.1	4.4	5.6	2.9	4.2
Baseline*	1.9	5.5	5.7	3.2	4.4
Scenario I		3.0	3.4		2.9
Scenario II			4.2		3.5
GDP growth (%)					
Actual	2.9	5.2	6.7	3.7	5.1
Baseline*	2.7	6.3	6.7	4.0	5.3
Scenario I		3.9	4.4		3.8
Scenario II			5.3		4.5
Investment (% GDP)					
Actual	14.3	21.3	24.1	16.7	20.1
Baseline*	15.4	17.7	22.7	16.3	19.4
Scenario I		15.9	18.9		16.7
Scenario II			20.7		18.6
Human capital growth (%)					
Actual	-0.6	1.3	1.2	0.1	0.6
Baseline*	0.1	0.7	1.3	0.3	0.8
Scenario I		0.9	0.7		0.3
Scenario II			0.8		0.5
TFP growth (%)					
Actual	1.2	2.7	4.1	1.7	2.9
Baseline*	0.3	4.0	3.5	1.7	2.5
Scenario I		1.3	2.5		1.8
Scenario II			2.6		2.1

TFP: total factor productivity.

Notes:

Scenario I: assumes 1939-1951 IMD (index of macroeconomic distortions) average value was maintained over 1952-1975.

Scenario II: assumes 1952-1958 IMD average value was maintained over 1952-1975.

Sources: Computed with parameters from Table 3. See the text and Appendices 1 and 3.

\*Model Simulation.

**TABLE 5**  
 SPAIN'S RELATIVE *PER CAPITA* GDP IN 1975 (1990 GEARY-KHAMIS \$): *ACTUAL*  
*AND STRUCTURAL MODEL-SIMULATED SCENARIOS*

The United States	16,284
Western Europe (12)	12,228
Italy	10,742
Venezuela	10,472
Spain (baseline)	<b>9,164</b>
Spain (actual)	<b>8,357</b>
Argentina	8,122
Greece	7,722
Czechoslovakia	7,399
Ireland	7,316
Spain (scenario II)	<b>6,586</b>
Portugal	6,517
Bulgaria	5,831
Poland	5,808
Hungary	5,805
Uruguay	5,421
Spain (scenario I)	<b>5,205</b>
Mexico	5,158
Yugoslavia	4,836

*Note:* Western Europe (12) is a population-weighted average of Austria, Belgium, Denmark, Finland, France, Germany, Italy, Netherlands, Norway, Sweden, Switzerland and the United Kingdom.

*Sources:* Spain, Prados de la Escosura (2003) and see text. For other countries, see Maddison (2010).

policy during the 1950s, particularly the 1959 PSL, in promoting sustained economic growth is confirmed by our results.

A response to an inward-looking growth crisis, the 1959 Stabilisation Plan, gave way to a new institutional set of policies that favoured the allocation of resources along comparative advantage and allowed sustained and faster growth, as well as catching up. Without the PSL, *per capita* GDP would have been significantly lower at the time of Franco's death, in 1975. However, considerable differences in counterfactual outcomes emerge depending on whether pre-1951 macroeconomic economic distortions had

**TABLE 6**  
VAR: GROWTH IN ACTUAL AND SIMULATED ECONOMIC POLICY SCENARIOS

	1939-1951	1952-1958	1959-1975	1939-1958	1939-1975
<i>Per capita</i> GDP Growth (%)					
Actual	2.1	4.4	5.6	2.9	4.2
Baseline*	3.2	3.9	4.8	3.5	4.1
Scenario I		1.8	1.7		1.8
Scenario II			3.2		3.0
GDP growth (%)					
Actual	2.9	5.2	6.7	3.7	5.1
Baseline*	4.0	4.8	5.8	4.3	5.0
Scenario I		2.7	2.7		2.8
Scenario II			4.3		4.0
Physical capital input growth (%)					
Actual	2.3	4.7	7.5	3.2	5.2
Baseline*	2.1	4.2	6.6	2.9	4.7
Scenario I		2.3	2.9		2.6
Scenario II			5.1		4.0
Human capital growth (%)					
Actual	-0.6	1.3	1.2	0.1	0.6
Baseline*	0.2	0.5	0.9	0.3	0.6
Scenario I		-0.1	0.0		-0.2
Scenario II			0.4		0.3
TFP growth (%)					
Actual	1.2	2.7	4.1	1.7	2.9
Baseline*	1.9	2.8	3.6	2.2	2.9
Scenario I		1.7	1.9		1.6
Scenario II			2.7		2.2

VAR: vector autoregression.

Notes:

Scenario I: assumes 1939-1951 IMD average value was maintained over 1952-1975.

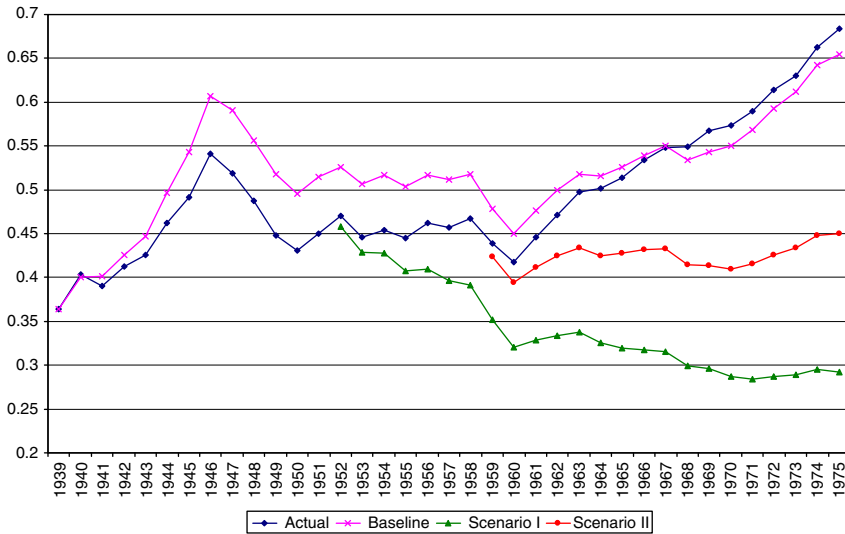
Scenario II: assumes 1952-1958 IMD average value was maintained over 1952-1975.

\*Model simulation.

Sources: Prados de la Escosura and Rosés (2009), Appendix 4 and also see the text.

remained in place (i.e. with no economic reforms at all), or whether the 1950s restrictions had been maintained until 1975 (namely, without the PSL being implemented).

**FIGURE 16**  
 SPAIN'S RELATIVE *PER CAPITA* GDP: ACTUAL AND VAR SIMULATIONS, 1939-1975  
 (WESTERN EUROPE 12 = 1)



Sources: See Table 7 and the text.

Thus, our quantitative results qualify a popular view that depicts the first two decades of Franco's dictatorship as a homogeneous autarchic era and portrays the 1959 PSL as a major discontinuity between two opposite worlds. Without the policy reforms and economic growth of the 1950s, it seems unlikely the PSL would have succeeded<sup>29</sup>.

Several suggestions for further research can be extracted from our historical investigation. The advantage of case studies is the first one. Then, in order to analyse historical episodes of major policy reforms, an IMD could be a useful tool. Our investigation also indicates that a detailed analysis of the various channels through which the dictatorship could impact on economic growth seems necessary. Lastly, the experience of Franco's Spain confirms that successful stabilisation programmes can take place under authoritarian political regimes.

<sup>29</sup> In this regard, it is worth pointing out interesting similarities between the 1959 Stabilisation Plan and the Marshall Plan. In both cases, success depended on the fact that the countries involved were growing already and their governments had opened up their economies, reassuring economic agents about their commitment to free markets and international integration (De Long and Eichengreen 1991).

**TABLE 7**  
**SPAIN'S RELATIVE PER CAPITA GDP IN 1975 (1990 GEARY-KHAMIS \$): ACTUAL**  
**AND VAR-SIMULATED SCENARIOS**

The United States	16,284
Western Europe (12)	12,228
Italy	10,742
Venezuela	10,472
Spain (actual)	<b>8,357</b>
Argentina	8,122
Spain (baseline)	<b>8,004</b>
Greece	7,722
Czechoslovakia	7,399
Ireland	7,316
Portugal	6,517
Bulgaria	5,831
Poland	5,808
Hungary	5,805
Spain (scenario II)	<b>5,498</b>
Uruguay	5,421
Mexico	5,158
Yugoslavia	4,836
Romania	3,761
Colombia	3,622
Spain (scenario I)	<b>3,567</b>

VAR: vector autoregression.

*Note:* Western Europe (12) is a population-weighted average of Austria, Belgium, Denmark, Finland, France, Germany, Italy, Netherlands, Norway, Sweden, Switzerland and the United Kingdom.

*Sources:* Spain, Prados de la Escosura (2003) and also see text. For other countries, Maddison (2010).

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## APPENDIX 1: DATA SOURCES

- «Black market» premium: computed from Martínez Ruiz (2003), Serrano Sanz and Asensio Castillo (1997), Reinhart and Rogoff (2004), and Martín Aceña and Pons (2005), (Table 9.19).
- Budget Balance (% GDP): budget balance, Comín and Díaz Fuentes (2005), (Table 12.24); GDP, Prados de la Escosura (2003)(Table A13.1).
- CIM (contract-intensive money): Prados de la Escosura (unpublished estimates).
- Financial Depth (M2/GDP): M2, Martín Aceña and Pons (2005), Table 9.16; GDP, Prados de la Escosura (2003), Table A13.1.
- GINI: Prados de la Escosura (2008).
- Government Consumption (% total Consumption) ( $G/G + C$ ) and (% GDP) ( $G/GDP$ ): Prados de la Escosura (2003). Table A.13.3.
- HK (labour quality): Prados de la Escosura and Rosés (2009).
- IMD: See the text.
- Inflation rate (derived from GDP implicit deflator): Prados de la Escosura (2003), Table A.11.9.
- Interest (interest rate): Martín Aceña and Pons (2005), Table 9.17.
- Investment rate: Prados de la Escosura (2003), Table A.13.3.
- K Input (physical capital input): Prados de la Escosura and Rosés (2010a).
- LAB (labour quantity): Prados de la Escosura and Rosés (2009).
- OPEN (openness), (exports + imports)/GDP: Prados de la Escosura (2003). table A.13.3.
- RUCK (relative user's cost of capital): user's cost of capital, Prados de la Escosura and Rosés (2009); GDP deflator, Prados de la Escosura (2003), A11.9.
- TFP (total factor productivity): Prados de la Escosura and Rosés (2009).

## APPENDIX 2: THE CONSTRUCTION OF IMD

In this appendix, we will discuss several alternative compositions for our IMD. In order to include variables into the index, we employ Principal Component Analysis. The results are presented in Tables A2.1 to A2.9.

**TABLE A2.1**  
IMD 1

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.708	-0.530	Factor 1	50.129	50.129
Black market	0.777	-0.117	Factor 2	27.979	78.129
G/G+C	0.632	0.738			

IMD: index of macroeconomic distortions.

**TABLE A2.2**  
IMD 2

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.788	-0.398	Factor 1	47.454	47.454
Black Market	0.671	0.068	Factor 2	25.141	72.594
M2/GDP	0.851	-0.033			
G/GDP	0.323	0.917			

IMD: index of macroeconomic distortions.

**TABLE A2.3**  
IMD 3

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.803	0.235	Factor 1	48.891	48.891
Black market	0.650	0.136	Factor 2	22.347	71.238
M2/GDP	0.830	0.147			
Budget Bal/ GDP	-0.447	0.894			

IMD: index of macroeconomic distortions.

The variables considered are: inflation, black market premium, Government consumption (excluding health and education) over total consumption or GDP, budget balance over GDP, M2/GDP, rate of openness and the degree of financial depth (M2/GDP). Although the rationale for including a new

**TABLE A2.4**  
IMD 4

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.828	0.167	Factor 1	46.192	46.192
Black market	0.679	-0.569	Factor 2	33.216	79.409
M2/GDP	0.836	0.337			
Openness	-0.037	0.929			

IMD: index of macroeconomic distortions.

**TABLE A2.5**  
IMD 5

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.757	-0.257	Factor 1	38.359	38.359
Black market	0.561	-0.574	Factor 2	31.720	70.079
M2/GDP	0.869	-0.007			
Budget bal/ GDP	0.451	0.624			
Openness	0.269	0.895			

IMD: index of macroeconomic distortions.

**TABLE A2.6**  
IMD 6

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.777	0.334	Factor 1	38.880	38.880
Black market	0.745	-0.355	Factor 2	28.960	67.840
M2/GDP	0.738	0.519			
Openness	-0.201	0.855			
G/G+C	0.448	-0.459			

IMD: index of macroeconomic distortions

variable in the index is that it increases the percentage of the variance explained, we decided to include the variables «black market», inflation and the share of government consumption in total consumption, and not just the

**TABLE A2.7**  
IMD 7

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.804	0.104	Factor 1	39.114	39.114
Black market	0.647	-0.605	Factor 2	26.750	65.864
Budget Bal/ GDP	-0.447	-0.147			
M2/GDP	0.831	0.279			
Openness	0.01	0.928			

IMD: index of macroeconomic distortions.

**TABLE A2.8**  
IMD 8

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.831	-0.329	Factor 1	61.573	61.573
Black market	0.667	0.745	Factor 2	24.425	85.999
M2/GDP	0.844	-0.264			

IMD: index of macroeconomic distortions.

**TABLE A2.9**  
IMD 9

Variables	Factor 1	Factor 2		Percentage of variance	Accumulated percentage of variance
Inflation	0.813	-0.582	Factor 1	66.164	66.164
Black market	0.813	0.582	Factor 2	33.836	100.000

IMD: index of macroeconomic distortions.

Sources: Appendix 1.

first two, because the last one is relevant for the whole considered period, 1850-1975.

### **APPENDIX 3: ECONOMETRICS OF THE STRUCTURAL MODEL**

We develop a set of econometric tests over our data before to proceed with estimation of equations [1]-[5] (model of Table 3). Our initial empirical

**TABLE A3.1**  
VARIABLES IN THE STRUCTURAL MODEL: ORDER OF INTEGRATION

Variables (logs)	ADF test levels	ADF test first differences	Order of integration
GDP	1.299	-9.333	I(1)
INVT	-2.292	-8.881	I(1)
TFP	-0.477	-3.233	I(1)
LAB	-2.215	-9.792	I(1)
IMD	-2.047	-14.520	I(1)
OPEN	-1.815	-10.555	I(1)
RUCK	-1.845	-12.014	I(1)
HK	0.144	-17.387	I(1)
GINI	-2.463	-13.353	I(1)
DEPTH	-2.452	-13.353	I(1)

ADF: augmented Dickey–Fuller test; INVT: investment rate; TFP: total factor productivity; LAB: labour quantity; RUCK: relative user’s cost of capital; IMD: index of macroeconomic distortions; OPEN: openness measured as % (exports + imports)/GDP; HK: labour quality; INTEREST: nominal interest rate; CIM: contract-intensive money.

*Notes:* All the variables are expressed in logs except INVT and IMD. The ADF test levels have been considered with constant and trend in all cases except for RUCK and IMD that have been considered with only constant and without constant and trend, respectively. The level of significance is in all cases at 1%, except for TFP, which is at 10%.

*Sources:* See the text.

**TABLE A3.2**  
LONG-RUN RELATIONSHIP BETWEEN VARIABLE PAIRS

Pairs of Variables	ADF test over the residuals of the long-run relationship
IMD and RUCK	-4.22**
IMD and TFP	-2.48**
RUCK and INVT	-3.420***

ADF: augmented Dickey–Fuller test; IMD: index of macroeconomic distortions; RUCK: relative user’s cost of capital; TFP: total factor productivity; INVT: investment rate.

*Notes:* All the variables are expressed in logs except INVT and IMD.

The ADF test levels have been considered with constant and trend in all cases except for the relationship between IMD and TFP that have been considered without constant and without trend. The level of significance is at 5% (\*\*) and at 10% (\*\*\*).

*Sources:* See the text.



**TABLE A3.3**  
GRANGER CAUSALITY BETWEEN IMD, RUCK AND TFP

Pairwise Granger causality test		
Null hypothesis	F-statistic	$\chi^2$
Row 1		
IMD does not Granger cause RUCK	6.39	12.79
RUCK does not Granger cause IMD	2.91	5.81
Row 2		
RUCK does not Granger cause INVT	5.89	17.67
INVT does not Granger cause RUCK	3.09	9.28
Row 3		
IMD does not Granger cause TFP	6.09	18.27
TFP does not Granger cause IMD	0.79	2.37

IMD: index of macroeconomic distortions; RUCK: relative user's cost of capital; TFP: total factor productivity; INVT: investment rate.

Note: The critical values are 2.29 for F-statistic and 11.07 for the  $\chi^2$  test.

Sources: See the text.

goal is to find a stable long-run relationship between each pair of relevant variables, which will permit us to test for causality. First, we investigate the order of integration of different variables (see Table A3.1).

Owing to the fact that all these variables are integrated of order one, we test the null hypothesis that there is a co-integration relation between IMD and RUCK, RUCK and INVT, IMD and TFP. The results obtained are presented in Table A3.2.

A co-integration relationship has been found between these four pairs of variables, each of these have a common trend, and hence a stable short-run relationship. IMD is affecting positively RUCK, which in turn affects negatively INVT, and negatively to TFP and GDP (as we have predicted earlier). These results lead us to develop a Granger causality test between each variable pair using the residuals from the estimation of the long-run equilibrium relationship.

Granger causality tests of Table A3.3 suggest causality from IMD to RUCK rather than the other way round. Applying a similar approach, we also find that IMD Granger-causes TFP. Therefore, after conducting these co-integration and Granger tests, we are able to confirm that the IMD is behind RUCK and TFP.

**APPENDIX 4: VECTOR AUTO REGRESSION ESTIMATES****TABLE A4.1**  
VAR ESTIMATES BETWEEN PHYSICAL CAPITAL GROWTH AND IMD

	<b>Log capital input</b>	<b>IMD</b>
Log capital input (-1)	0.777144 (0.05332) [14.5751]	-4.544382 (2.33417) [-1.94690]
IMD (-1)	-0.003633 (0.00144) [-2.52669]	0.758758 (0.06294) [12.0558]
C	0.004350 (0.00192) [2.26691]	0.052301 (0.08400) [0.62260]
Dummy 1940	0.011921 (0.00348) [3.42639]	0.342067 (0.15231) [2.24590]
$R^2$	0.760904	0.761801
Adjusted $R^2$	0.754927	0.755846
Sum sq. resids	0.018175	34.82962
SE equation	0.012307	0.538746
F-statistic	127.2970	127.9271
Log likelihood	371.3881	-97.21994
AIC	-5.925615	1.632580
SC	-5.834638	1.723556
Mean dependent	0.034282	-0.031924
s.d. dependent	0.024860	1.090316
Determinant residual covariance		4.37E-05
Log likelihood (d.f. adjusted)		270.5266
AIC		-4.234300
SC		-4.052346

VAR: vector autoregression; IMD: index of macroeconomic distortions; Sum sq. resids: sum of square residuals; AIC: Akaike information criteria; SC: Schwarz criteria.

Notes: Data are presented as SE (in parenthesis) and *t*-statistics [in brackets].

Variables are expressed in differences.

Dummy 1940 is a variable that takes value 0 before 1940 and value 1 after 1940.

Sources: See the text.

**TABLE A4.2**  
VAR ESTIMATES BETWEEN HUMAN CAPITAL GROWTH AND IMD

	<b>Log labour quality</b>	<b>IMD</b>
Log labour quality (-1)	-0.439345 (0.08058) [-5.45211]	0.386691 (2.77287) [0.13946]
IMD (-1)	-0.005519 (0.00165) [-3.35228]	0.818352 (0.05665) [14.4463]
C	0.000769 (0.00185) [0.41588]	-0.057176 (0.06365) [-0.89825]
Dummy 1940	0.012991 (0.00394) [3.29524]	0.192640 (0.13566) [1.42003]
$R^2$	0.242014	0.754317
Adjusted $R^2$	0.223064	0.748175
Sum sq. resids	0.030339	35.92395
SE equation	0.015901	0.547144
F-statistic	12.77140	122.8116
Log likelihood	339.6182	-99.13798
AIC	-5.413197	1.663516
SC	-5.322220	1.754493
Mean dependent	0.003373	-0.031924
s.d. dependent	0.018039	1.090316
Determinant residual covariance		7.55E-05
Log likelihood (d.f. adjusted)		236.5887
AIC		-3.686914
SC		-3.504960

VAR: vector autoregression; IMD: index of macroeconomic distortions; Sum sq. resids: sum of square residuals; AIC: Akaike information criteria; SC: Schwarz criteria.

Notes: Data are presented as SE (in parenthesis) and *t*-statistics [in brackets].

Variables are expressed in differences.

Dummy 1940 is a variable that takes value 0 before 1940 and value on1 after 1940.

Sources: See the text.

**TABLE A4.3**  
VAR ESTIMATES BETWEEN TFP GROWTH AND IMD

	<b>Log TFP</b>	<b>IMD</b>
Log TFP (-1)	0.135529 (0.09509) [1.42527]	-3.671434 (2.80841) [-1.30730]
IMD (-1)	-0.004878 (0.00209) [-2.33840]	0.783041 (0.06161) [12.7093]
C	-0.000482 (0.00215) [-0.22433]	-0.064355 (0.06340) [-1.01500]
Dummy 1940	0.030082 (0.00583) [5.15924]	0.337519 (0.17221) [1.95995]
$R^2$	0.355266	0.757728
Adjusted $R^2$	0.339147	0.751671
Sum sq. resids	0.040613	35.42525
SE equation	0.018397	0.543333
F-statistic	22.04107	125.1036
Log likelihood	321.5369	-98.27125
AIC	-5.121564	1.649536
SC	-5.030587	1.740513
Mean dependent	0.009736	-0.031924
s.d. dependent	0.022630	1.090316
Determinant residual covariance		9.00E-05
Log likelihood (d.f. adjusted)		225.6467
AIC		-3.510431
SC		-3.328477

VAR: vector autoregression; TFP: total factor productivity; IMD: index of macroeconomic distortions; Sum sq. resids: sum of square residuals; AIC: Akaike information criteria; SC: Schwarz criteria.

Notes: Data are presented as SE (in parenthesis) and *t*-statistics [in brackets].

Variables are expressed in differences.

Dummy 1940 is a variable that takes value 0 before 1940 and value 1 after 1940.

Sources: See the text.

**TABLE A4.4**  
VAR ESTIMATES BETWEEN LABOUR QUANTITY GROWTH AND IMD

	<b>D log labour quantity</b>	<b>IMD</b>
D-log labour quantity (-1)	0.174008 (0.09367) [1.85764]	0.987282 (1.24007) [0.79615]
IMD (-1)	0.000649 (0.00437) [0.14846]	0.828784 (0.05783) [14.3308]
C	0.005772 (0.00479) [1.20489]	-0.056854 (0.06342) [-0.89651]
Dummy 1940	0.006202 (0.01051) [0.58987]	0.165360 (0.13919) [1.18800]
$R^2$	0.039370	0.755569
Adjusted $R^2$	0.015354	0.749458
Sum sq. resids	0.203936	35.74098
SE equation	0.041225	0.545749
F-statistic	1.639319	123.6451
Log likelihood	221.4860	-98.82139
AIC	-3.507839	1.658410
SC	-3.416862	1.749386
Mean dependent	0.009173	-0.031924
s.d. dependent	0.041545	1.090316
Determinant residual covariance		0.000452
Log likelihood (d.f. adjusted)		125.5502
AIC		-1.895971
SC		-1.714018

VAR: vector autoregression; IMD: index of macroeconomic distortions; Sum sq. resids: sum of square residuals; AIC: Akaike information criteria; SC: Schwarz criteria.

Notes: Data are presented as SE (in parenthesis) and *t*-statistics [in brackets].

Variables are expressed in differences.

Dummy 1940 is a variable that takes value 0 before 1940 and value 1 after 1940.

Sources: See the text.