Ownership structure and minority expropriation: the case for multiple blockholders

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This article investigates minority expropriation in closely-held firms. Using a sample of Spanish firms for the period from 1996 to 2006, we find that firms that are more vulnerable to minority expropriation have blockholders controlling groups with aggregate equity stakes that are far removed from 50%, which is the point that maximizes the chances of expropriation. Moreover, performance improves when the controlling group's stake moves away from the region where expropriation is more likely – the alignment effect – and, if within this region, when the number of group members increases – the bargaining effect.

Keywords: multiple blockholders; performance; minority expropriation; ownership structure; controlling group

JEL Classification: G32; G34

I. Introduction

Existing corporate finance literature dealing with the problem of ownership concentration compares a concentrated ownership structure with a large controlling shareholder with a dispersed ownership structure.¹ In this literature, ownership concentration is seen as a mixed blessing. While a large controlling shareholder can monitor managers and mitigate manager-shareholder agency problems, the existence of control benefits means that it can also expropriate minority shareholders by diverting funds towards the generation of private benefits.²

Some firms, however, have a single controlling shareholder coexisting with smaller but significant shareholders, or even multiple large shareholders with an individual stake insufficient to warrant control, but which can form a controlling group if their aggregate equity stake exceeds 50% of the voting shares. Although such ownership structures can be observed among listed firms, they are especially prevalent in nonlisted firms. In fact, Faccio and Lang (2002) document the presence of at least two large shareholders in almost half of the firms in a sample of European firms.

¹ Examples of seminal papers are Berle and Means (1932), Jensen and Meckling (1976), Grossman and Hart (1980), Schleifer and Vishny (1986) and Burkart et al. (1997).

² Barclay and Holderness (1989), Barclay et al. (1993) and Zingales (1994) measure private benefits indirectly by showing that large blocks of ownership that confer voting rights sell at a premium. Interestingly, Barclay et al. (1993) find that such premium exists even for some blocks which are not large enough to warrant firm control. This suggests that the benefits of control are divisible and can be shared among several large shareholders.

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Some papers address how controlling groups are formed between large shareholders (Zwiebel, 1995; Bennedsen and Wolfenzon, 2000) and their effect on monitoring (Pagano and Röell, 1998) and levels of private benefits extraction (Gomes and Novaes, 2005). However, little is known about how large shareholders interact and share their power and how the structure of the controlling group, i.e. its stake and number of members (blockholders), affects this dynamics.3

This article uses detailed ownership data on Spanish firms to examine the determinants of the structure of controlling groups with multiple blockholders and how changes in this structure affect the performance of firms, in particular nonlisted firms.

We find that when firm characteristics promote minority expropriation, the composition of the controlling group is designed to hinder such behaviour. More specifically, after defining controlling group as a group of shareholders with enough votes to control the firm, we observe that for firms where expropriation seems more likely this group owns a higher stake in order to internalize expropriation costs. Moreover, performance increases significantly when the controlling group’s stake is outside the region where expropriation is more likely, i.e. the 50–60% interval – the alignment effect – and, if within this region, when the number of group members increases – the bargaining effect. Finally, the existence of a noncontrolling (even if smaller) shareholder has a positive effect on performance when there is a single controlling blockholder with incentives to expropriate. This is related to the idea of contestability by which any (large enough) shareholder can contest the influence and monitor the actions of the controlling blockholder.

This article is related to others that look at the effect of multiple blockholders on firm market values (Volpin, 2002; Laeven and Levine, 2008), dividend policy (Faccio et al., 2001) and corporate governance (Korczak and Korczak, 2009). On the issue of contestability, Lehmann and Weigand (2000) show that the presence of a second large shareholder improves the profitability of German listed firms and Maury and Pajuste (2005) find that firm value increases using a sample of Finnish listed firms. Finally, Tribo and Casasola (2010) find that when banks form controlling coalitions between themselves there is a negative effect on firm returns. However, this negative effect does not exist when these coalitions are formed with other types of blockholders, i.e. when they form heterogeneous coalitions for which contestability is more likely.

In contrast to previous papers, we use a long panel database of mainly unlisted firms. By applying a dynamic panel data estimation method, we are able to separate the effect on performance due to changes in the number of blockholders (bargaining effect) from the effect due to changes in the blockholders’ stake (alignment effect).

The remainder of this article is organized as follows. Section II states the hypotheses, Section III describes the data, Section IV presents the empirical analysis, and Section V concludes.

II. Hypotheses Development

On the determinants of the ownership structure

Regarding the ownership structure, Pagano and Röell (1998) predict that in firms with a single controlling shareholder, the ownership stake of the noncontrolling shareholders should be more concentrated when expropriation is likely to be severe so as to provide incentives for monitoring. In the case of firms with multiple controlling shareholders, Bennedsen and Wolfenzon (2000) and Gomes and Novaes (2005) predict that the controlling group should be larger and have a larger joint stake. In this way, it internalizes expropriating costs and minimizes the incentives for expropriation. Thus, our first hypothesis reads as follows:

Hypothesis 1: Firm characteristics that favour minority expropriation have a positive impact on the stake of the controlling blockholders.

On the link between ownership structure and performance

Firms are unlikely to be at their optimal capital structure due to wealth constraints faced by their owners, liquidity problems or vested interests of controlling parties (Beckchuk and Roe, 1999). Hence, we should expect a relationship between changes in ownership structure and performance.

Gomes and Novaes (2005) consider a setting in which the firm is controlled by a group of blockholders with veto power holding in aggregate the majority of the voting rights (controlling group). For a given ownership stake held by the controlling group, increasing the number of group members

3 We use the terms ‘blockholder(s)’ and ‘large shareholder(s)’ interchangeably.
generates a *bargaining effect* as it makes coordination on private benefit and rent extraction less likely. This leads us to propose that:

**Hypothesis 2:** For a given total stake held by the controlling group, increasing the number of controlling blockholders has a positive effect on performance.

According to Bennedsen and Wolfenzon (2000), the controlling group does not include all blockholders, but it results from a coalition formation game between the different blockholders which generates different coalitions that compete to seize control of the firm. More than one coalition can have sufficient voting power to control the firm. From an *ex-ante* point of view, the optimal coalition is the one with the largest ownership stake because of an *alignment effect*: it owns a greater portion of the firm’s cash-flows which makes it more likely to internalize the effects of its own actions on the firm. This makes private benefit and rent extraction less likely, which leads to:

**Hypothesis 3:** For a given number of controlling blockholders, firm performance increases when the stake of the controlling group increases.

Pagano and Roell (1998) consider a model with a manager who is simultaneously a blockholder and is monitored by other shareholders. In such setting, there is an optimal level of monitoring that is achieved given the stake of the second largest shareholder. This means that some shareholders outside the controlling group may also adopt a monitoring role and mitigate expropriation problems. In Bloch and Hege (2001), expropriation is lower in firms where control is more contestable, that is in firms in which the difference in blockholders’ stakes is smaller or the stake in the hands of minority shareholders is larger. Therefore, our last hypothesis states that:

**Hypothesis 4:** Contestability, defined as the stake of the largest blockholder outside the controlling group, has a positive impact on firm performance.

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**III. Data**

**Sample and variables**

We use the SABE database for the period between 1996 and 2006 from Bureau Van Dijk, which covers Spanish nonfinancial firms. We only consider firms that report their ownership structure and present detailed financial statements for at least three of the 11 years that we consider. From this, we obtain an incomplete panel with a total of 5287 different firms and 27,221 firm-year observations for which we have information on direct ownership and on all the variables included in Table 1.

The sample includes three different types of firms: 1.2% are listed firms, 13.5% are closed firms and the remaining 85.3% are open, nonlisted firms.

**Ownership structure and performance variables.** Following Bennedsen and Wolfenzon (2000), we assume that a controlling group of blockholders determines firm decisions. They also show that of all the possible coalitions with a large enough stake to control the firm (a 50% stake), the one that prevails *ex-post* has the minimum number of blockholders necessary to gain control (hereafter the Minimum Group) as this coalition maximizes the group of shareholders from whom to expropriate. We identify the Minimum Group and compute its total stake (Minimum Stake Group) and number of members (Members).

We characterize the ownership structure using five dummy variables: 0–25%, 25–50%, 50–60%, 60–80% and 80–100%, which take the value of 1 if the ownership stake of the controlling group is within each interval and 0 otherwise. Controlling groups with a 50–60% ownership stake are of particular interest because they have full control with relatively low cash-flow rights which makes them more likely to extract private benefits.

An interaction term 50–60% × iM with iM (i = 1, 2, 3) reflecting the number of members of the controlling group (1M, 2M, 3M that correspond to 1, 2 and 3 or more members, respectively) allows us to test the *bargaining effect* on which Hypothesis 2 is based. In order to test the *alignment effect* in Hypothesis 3, we interact the Minimum Stake Group

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4 A blockholder is any shareholder with an ownership stake of 1% or more. The results also hold for a 10 or 20% threshold (Faccio and Lang, 2002).

5 Such cut-offs arise naturally from the analysis conducted below (Table 4), which reveals that the stake of the controlling group that minimizes a firm’s ROA is within the 50–60% interval. Under alternative cut off points such as 50, 75% and 75 100%, the qualitative results are unchanged.

6 If pyramidal structures exist, expropriation may occur even for higher ownership stakes. And if there are dual class shares, expropriation can also occur when the stake is lower than 50%. Under both situations, it is less likely to find a reduction in expropriation once we move away from the 50–60% interval (Table 4). On the negative effects of dual class firms and pyramidal structures on firm value see, for example, Smith et al. (2009).
variable with the aforementioned dummies $1M$, $2M$ and $3M$. Finally, we interact the variable Second, which is the stake of the second largest shareholder, with the dummy $50–60\% \times 1M$ to test Hypothesis 4.

We use return on assets ($ROA$) as our measure of firm performance.

**Control variables.** We hypothesize that private benefits extraction is more likely when monitoring costs are higher or there are more available internal resources. Following Demsetz and Villalonga (2001) and Morck et al. (1988), we use as proxies for the monitoring costs of a firm the variables Size, Age, Intangibility and Listed. We expect larger, younger, firms with more intangible assets, and unlisted firms to be more costly to monitor. Concerning the availability of internal resources, we use Leverage, Herfindahl index and Growth. We expect more leverage to reduce the availability of expropriation rents (or cash as in Ferreira and Vilela, 2004), and higher sales concentration and growth opportunities to increase them (Ueda, 2004).

**Descriptive statistics**

Table 2 shows some summary statistics. These numbers indicate that the ownership structure for the firms in our sample is highly concentrated given that in 89.70% of the cases, a group of blockholders has a stake greater than 50%. We can divide firms into three groups. Type 1 firms with a single blockholder (63.73%). Type 2 firms with several

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### Table 1. Definition of the variables

<table>
<thead>
<tr>
<th>Controlling group</th>
<th>Coalition formed by the minimum number of shareholders with an aggregate ownership stake larger than 50%.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Minimum group</td>
<td>Stake of the minimum group coalition.</td>
</tr>
<tr>
<td>Ownership stake of controlling group</td>
<td>Absolute value of the difference between the minimum stake group and 50%.</td>
</tr>
<tr>
<td>Relative stake</td>
<td>Dummy variable equal to 1 if the minimum stake group is in the A B% range, and 0 otherwise. (A 0, 25, 50, 60, 80; and B 25, 50, 60, 80, 100)</td>
</tr>
<tr>
<td>Number of members of the minimum group</td>
<td>Number of members of the minimum group.</td>
</tr>
<tr>
<td>CM</td>
<td>Dummy variable equal to 1 if the number of members in the minimum group is equal to C and 0 otherwise. (C 1, 2 and 3)</td>
</tr>
<tr>
<td>Additional ownership variables</td>
<td>Stake of the second largest blockholder.</td>
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<tr>
<td>Performance variables</td>
<td>Net income over book value of assets.</td>
</tr>
<tr>
<td>ROA</td>
<td>Year end market value of equity plus book value of debt over book value of total assets.</td>
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<tr>
<td>Tobing</td>
<td>Logarithm of total assets.</td>
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<tr>
<td>Control variables</td>
<td>Years since foundation.</td>
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<tr>
<td>Size</td>
<td>Intangible assets over total assets.</td>
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<tr>
<td>Age</td>
<td>Dummy variable equal to 1 if the firm is listed on the Madrid Stock Exchange, 0 otherwise.</td>
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<tr>
<td>Intangibility</td>
<td>Total book value of liabilities over total assets.</td>
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<tr>
<td>Listed</td>
<td>2 digit industry Herfindahl index of sales concentration.</td>
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<tr>
<td>Leverage</td>
<td>2 digit industry % change in sales year on year.</td>
</tr>
<tr>
<td>Herfindahl</td>
<td>Types of firms</td>
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<tr>
<td>Growth</td>
<td>Type 1 firms</td>
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<tr>
<td></td>
<td>Type 2 firms</td>
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<td></td>
<td>Type 3 firms</td>
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<td></td>
<td>Small (large) firms</td>
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<td>Closed (open) firms</td>
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<td>Firm control firms</td>
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<td>Family control firms</td>
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<td>Other control firms</td>
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</table>
blockholders sharing control since their individual stakes are lower than 50% (14.34%). Type 3 firms with one controlling blockholder with a stake exceeding 50%, which coexists with other blockholders (21.93%).

In terms of profitability, as measured by ROA, the lowest value (7.5%) appears when the controlling group’s stake lies within the 50–60% interval. Note that this is precisely the interval in which expropriation is most likely to occur. Moreover, firm profitability is greater for Type 2 (8.1%) than for Type 3 firms (7.9%). Type 1 firms are the least profitable according to this table (7.5%). These results are encouraging in the sense that they suggest there is a positive relationship between the number of controlling blockholders and firm profitability.

The table also shows that firms whose controlling group’s stake lies in the 80–100% interval are larger, younger, tend to be nonlisted and compete in a more concentrated sector (larger Herfindahl index) than firms in the other stake intervals. This result
is consistent with a higher expropriation risk, which is mitigated by the large stake of the controlling group.

IV. Multivariate Analysis

Methodology

To study the determinants of ownership structure, we estimate the following model:

\[
\text{Relative Stake}_{it} = \alpha_1 + \alpha_3 \text{Relative Stake}_{it-1} + \alpha_3 \text{ROA}_{it} + \alpha_4 \text{Size}_{it} + \alpha_5 \text{Age}_{it} + \alpha_6 \text{Intangibility}_{it} + \alpha_7 \text{Listed}_{it} + \alpha_8 \text{Leverage}_{it} + \alpha_9 \text{Herfindahl}_{it} + \alpha_{10} \text{Growth}_{it} + \gamma_i + \epsilon_i
\]  
\[ (1) \]

We expect larger values of Relative Stake in firms with higher risk of minority expropriation. This risk increases with the potential expropriating rents (proxied by Leverage, Herfindahl and Growth), and the harder it is to prevent expropriation due to, for example, high monitoring costs (proxied by Size, Age, Intangibility and Listed). The specification also includes the lagged value of the dependent variable, Relative Stake, so as to allow for adjustments in the ownership structure, lagged firm performance, ROA, in order to tackle potential endogeneity problems as discussed below, and industry and year dummy variables.

To study performance, as measured by ROA, we estimate the following model:

\[
\text{ROA}_{it} = \beta_1 + \beta_2 \text{ROA}_{it-1} + \beta_3 \text{Minimum Stake Group Variables}_{it} + \beta_4 \text{Size}_{it} + \beta_5 \text{Age}_{it} + \beta_6 \text{Intangibility}_{it} + \beta_7 \text{Listed}_{it} + \beta_8 \text{Leverage}_{it} + \beta_9 \text{Herfindhal}_{it} + \beta_{10} \text{Growth}_{it} + \gamma_i' + \epsilon_i'
\]  
\[ (2) \]

Apart from the variables in model (1), we also include variables that characterize the ownership and controlling group structures.

While conducting the estimations, we face two important econometric issues. The first is a potential omitted variable problem. We tackle this problem by: (i) including in the estimations all the observable time variant characteristics that we think may be simultaneously correlated with performance and ownership and (ii) exploiting the panel data structure of our sample and estimate in differences in order to control for all time invariant firm characteristics.

The second problem is reverse causality. In specification (1), we tackle this problem by lagging the variable of performance, ROA, by one period, and conducting system General Method of Moments (GMM) estimations (Arellano and Bond, 1991). In specification (2), we repeat the GMM estimations and instrument as follows the ownership structure dummies – 0–25%, 25–50%, 50–60%, 60–80%, 80–100%. We create a set of dummy instruments such that the dummy instrument A–B% is equal to one when two conditions are met: (i) the stake of the controlling group falls within the A–B% interval and (ii) the predicted value of the stake of the controlling group computed using the coefficient of the variable of performance from specification (1) falls outside the A–B% interval. Note that these instruments are uncorrelated with performance – the dependent variable – given that performance does not explain when the stake of a controlling group falls within a given A–B% interval. However, these instruments are correlated with the stake of the controlling group – by condition (i). Finally, as one of the instruments in the GMM estimation, we use the dependent variable lagged two periods and, when possible, up to three period lags in the explanatory variables.

Determinants of the structure of the controlling group

The estimation of specification (1) is the first step of the two-stage approach described in the previous section. This estimation allows for contrasting Hypothesis 1.

The results in column 3 of Table 3 indicate that as firms become more difficult to monitor (larger, younger and nonlisted firms), there is an increase in the stake of the controlling group. We find no significant results regarding the availability of internal resources (less leveraged and high growth firms and firms in concentrated industries). Overall, the results partially confirm Hypothesis 1. Firms with different characteristics seem to adjust the composition of their controlling groups so as to prevent minority expropriation problems. However, this adjustment is not perfect, given the significant coefficient on the lagged variable Relative Stake.

Performance effects of the structure of the controlling group

The second stage of the estimation design described in the ‘Methodology’ section contrasts firm performance.

The results from column 1 of Table 4 confirm that there is a U-shaped relationship between the stake of
the controlling group and performance, with the minimum for a controlling group stake of 53.7%.\(^7\) Hence, it makes sense to think of the interval between 50–60% as the potential expropriating region. Column 2 shows that the coefficient of the interaction between the 50–60% stake dummy and the 1\(^\text{M}\) dummy is negative and significant.\(^8\) Moreover, the results indicate that firms moving to a controlling group with an ownership stake in the 50–60% interval but with more than one coalition member perform better than the control group of firms in the 80–100% interval. Therefore, the presence of multiple controlling shareholders reduces expropriation risk once we fix the stake of the controlling group. This provides support for Hypothesis 2, and can be interpreted as evidence of the bargaining effect. In order to contrast Hypothesis 4, we interact the variable 50–60% \times 1M with the Second variable. The coefficient is positive, supporting Hypothesis 4. Finally, the results from column 3 confirm Hypothesis 3; once the number of blockholders is fixed, the performance increases with the stake of the controlling group.\(^9\)

V. Conclusions

We perform an empirical evaluation of the role of concentrated ownership structures with multiple blockholders, for a sample of mainly nonlisted Spanish firms covering the period from 1996 to 2006. We find that ownership structure is highly concentrated with many firms having multiple

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\(^7\) This is the result of computing Coefficient (Minimum Stake Group)/[2 \times Coefficient (Minimum Stake Group (\wedge 2))] = 0.202/2 \times 0.188 = 53.7%.

\(^8\) If a firm in the 80 100% interval (the reference interval) has an ROA of 7.7% (the sample mean from Table 2), a similar firm with one controlling shareholder with an ownership stake in the 50 60% interval has an ROA of 6.9% (7.7 0.8%). This corresponds to a relative drop of more than 10%.

\(^9\) In unreported results, we conduct an analysis for the sample of listed firms using Tobin’s q as a performance measure. We find three main results. First, there is U shaped relationship between the stake of the controlling group and Tobing. The minimum performance value corresponds to a controlling group stake of 36.32%, which means that expropriation risk is maximized in the 25 50% region. Second, the presence of a second blockholder, even if outside the controlling coalition, plays a positive contestability role, which confirms Hypothesis 4. In addition, the presence of more than one blockholder in a controlling coalition in the 50 60% region has a positive effect on performance, which conforms to Hypothesis 2. Third, we find evidence of an alignment effect, regardless of the number of blockholders in the controlling coalition, which conforms to Hypothesis 3.
blockholders with aggregate ownership stakes larger than 50%.

Firms that face a serious threat of minority expropriation due to higher monitoring costs (as measured by firm size, age and listing status) tend to have controlling group equity stakes that are far from the 50% threshold, where expropriation is expected to be higher. Moreover, for a given controlling group's stake in the 50–60% interval of maximum expropriation risk, increases in the number of controlling blockholders in the group have a positive effect on performance. We interpret this as evidence of bargaining for private benefits among blockholders. For a given number of controlling blockholders, increases in their aggregate stake result in improved performance. We regard this as evidence of an alignment effect between the interests of blockholders and those of minority shareholders, as the stake of the controlling group increases. Finally, having blockholders outside the controlling group has a positive effect on performance. They can reduce expropriation by performing a monitoring role and boosting the contestability of the ownership structure.

Overall, our results confirm the need to take into account the structure of blockholders controlling groups when studying the impact of ownership on performance. They also indicate that minority expropriation in nonlisted firms is an important problem that has not received sufficient attention from empirical researchers, who focus mainly on listed firms.

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